



Member Companies Profiles

December, 2020



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Center for Accelerated
Women's Economic
Empowerment (CAWEE)

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Message from the Executive Director of CAWEE



It is an honor and a privilege for me to serve Ethiopian women in export, particularly CAWEE members, in my past 16 years, since the establishment of CAWEE in 2004.

CAWEE in its journey of the past years was very instrumental in building the capacities of its members through the provision of different kinds of support services. Beyond building the capacities of its members, the Center was also involved in providing marketable skills to grassroots women, the poorest of the poor, vulnerable women and connecting them to high end domestic as

well as export markets through CAWEE members, where those members have continued being very instrumental in the market linkages.

This booklet covers brief profiles of CAWEE's members in six different sectors: Agribusiness, Textiles/Garment/Hand-weaving, Leather, Gemstones & Jewellery, Furniture Manufacturing and Services.

I would like to take this opportunity to sincerely thank the Swedish International Development Agency (SIDA) for its generous financial support in preparing, compiling and printing CAWEE member companies profiles. My thanks as well goes to Initiative Africa, that manages this project, for the guidance and support.

The Center for Accelerated Women's Economic Empowerment (CAWEE) was established in 2004. Being one of the pioneer, non-profit, trade promotion, membership organization operating in the country, it provides promotional and capacity building support service targeting women exporters (existing and potential/emerging women exporters) involved in Small and Medium Enterprises (SMEs) through the provision of different support services (www.cawee-ethiopia.com).

As a trade promotion organization, the Center provides trainings on basic business skills & life skills, trainings in international trade using its internationally accredited trainers. Beyond providing trainings in those mentioned areas, CAWEE as well provides Business Development Services (BDS) using its certified business counsellors. Furthermore, it facilitates access to finance, conducts action-oriented researches and organizes policy dialogue forums and organizes trade missions and trade shows.

CAWEE has eighty (80) members, where those member companies are operating in six different sectors at different levels, as existing, potential and emerging exporters. While close to 85 percent of the members are involved in export, the rest are striving to prepare their companies for export. The six sectors members involved include:

| Agribusiness [(green/roasted/ground coffee, honey, milk and milk products), food (gluten-free and enriched foods and spices)]

| Textiles/Garment/Hand-weaving;

| Leather;

| Gemstones and Jewellery;

| Furniture Manufacturing and

| Services.

In taking the lead role in organizing Continental event, the first of its kind, with a focus to the promotion of intra-African trade and to benefit from the provisions of the African Continental Free Trade Agreement (AfCFTA), the lead organizer CAWEE, in partnership with the African Union Commission (AUC) and the UN Women Ethiopia Office, the co-organizers and other partner organizations, has successfully organized the first edition of the Continental Event "Boosting Intra-African Trade: African Women Taking the Lead", that took place at the AUC, December 3-5, 2019, in Addis Ababa, Ethiopia, (www.womenboostingintra-africantrade.org). In targeting the expansion of export bases of its members, organizing such kinds of events will continue to be CAWEE's flagship program.

The preparation and dissemination of such kind of booklet is considered very instrumental in promoting member companies and in introducing them to potential Continental and International buyers.

Nigest Haile
Founder & Executive Director of CAWEE



AGRIBUSINESS

Twenty one (21) CAWEE members are involved in the Agribusiness sector. Member companies involved in the Agribusiness sector are engaged in the following different sub-sectors:

|Coffee (green/roasted/ground coffee),

|Food (gluten free and enriched foods),

|Spices,

|Honey,

|Milk & Milk Products

|Horticulture products and

|Flowers.



Aster Bunna

Contact:

Aster Mengesha

Owner & Manager, Aster Bunna

Tel: +251 911 21 89 08

E-mail: asterbunna@gmail.com

Website: www.asterbunna.com

Aster Bunna is an Ethiopian coffee roaster and distributor founded by Aster Mengesha in 1998. The company is organized under the sole proprietorship legal form and operates within the agro-processing industry. It operates in the coffee roasting, grinding, and/or coffee distribution sector of the industry. The company supplies roasted and/or ground Ethiopian coffee for local consumption, mainly in Addis Ababa. Approximately 6.5% of Aster Bunna's total production is exported overseas.

The major products of Aster Bunna are roasted coffee beans and ground coffee. These coffees are available in different forms (washed and unwashed coffee), grounded or whole bean coffee, and multiple forms of coffee blends.

Aster Bunna employs a total of 17 permanent employees, out of which 12 are female. Female employees account for over 70% of the company's human resources. Key positions in the company such as the General Manager and ownership, Accounting, Roasting and Packaging positions are held by female employees. Thus, of the 12 female employees, 5 hold the aforementioned key positions in the company.

The target market of Aster Bunna includes cafes, restaurants, government and non-governmental offices, Embassies and consulates, hospitals, financial institutions, Ministries, and private businesses. In addition, Aster Bunna began exporting roasted Ethiopian Arabica coffee three years back. Since then, the company has increased its export capacity and market by more than 200%. Today, Aster Bunna exports to China, Russia, the United Kingdom, the United States of America and Germany.

Added Value/Social Responsibility:

| Aster Bunna has helped the surrounding community by creating permanent and temporary jobs for more than 30 residents;

| Aster Bunna also helped in building houses and laying water lines to some of the residents of the community;

| It is actively engaged in keeping the community clean and supporting the youth soccer team of the community, which is fully funded by Aster Bunna.





Beets Fine Foods

Contact:
Mesrak Netsanet
Founder, Beets Fine Foods
Tel: +251 911 125 665
E-mail: misimt@gmail.com
beetstrading@gmail.com

Beets Fine Foods is founded by Mesrak Netsanet with a vision to create a bakery that makes the best quality baked goods on-site from scratch, fresh daily! Beets Fine Foods with its committed team of talented individuals provides superior quality bakery, French pastry and cakes with the goal to provide all its customers with an unparalleled product and experience. Its talented team of pastry chefs uses the purest of ingredients and cutting-edge techniques to create a product that is truly superior in quality. Beets has plans to expand its services to include agro-processing products.

Beets Fine Foods aims to create an atmosphere where employees can learn, grow, and innovate, while holding true to the roots of traditional baking and dedicated to provide its family of employees a respectful and positive work environment where everyone is equal.

Beets Fine Foods is TOMOCA's sister company, where it provides its products to all the 16 TOMOCA coffee shops that are operating this time in Addis Ababa, Ethiopia

The company constantly provides outstanding customer services and believes that customer's satisfaction is its ultimate goal with Value, Quality and Productivity being its core values:

|Value – To create value beyond customers' expectations.

|Quality – To establish and maintain high quality standards in services and products and be curious in seeking improvements.

|Productivity – To complete tasks and responsibilities effectively and efficiently.





Berkeyee Marr

Contact:
 Bezuayheu Shone
 Owner, Berkeyee Marr
 Bezuayheu Shone Coffee Plantation Plc.
 Tel: +251 911 212 265,
 +251 917 808 482
 E-mail: shonecoffee@gmail.com
 Website: www.shonecoffee.com
 P.O.Box: 6896 Addis Ababa, Ethiopia

Bezuayheu Shone Coffee Plantation Plc. (BSCP) understands that Beekeeping is not only a means of creating substantial income, but also a tool for environmental/ ecosystem stabilization. Therefore, at BSCP besides growing coffee, the company is also in the business of producing honey. As well, in recognition of the need for women strength to be fit economically and gain better decision making, BSCP has taken a step forward in introducing beekeeping activity enabling vulnerable women an inclusive participant and sole custodians' in honey production.

Closely working with concerned partners, BSCP organized over 120 disadvantaged rural women, through the provision of marketable skills in modern honey production, supplying them the required equipment and tools and hiring an expert to provide on-the-job trainings and follow-up. BSCP being the buyer of this organic honey from the women, the company ensures payments of premium price for their products.

BSCP is principled in taking its Social Responsibility seriously. Not only, the company does the talking but does the walking in its commitment to practically realize its motto "Growing Together" with its community. Encouraged by the initial project's success; plans are underway to double participants' number in honey production in the foreseeable future.



Honey Production Participants during Training Session





Contact:
 Bezuayehu Shone
 Owner & Manager,
 Bezuayehu Shone Coffee Plantation
 Tel: +251 115 515 691
 +251 911 215 227 / +251 911 212 265
 Fax: +251 115 515 691
 E-mail: shonecoffee@gmail.com
 Website: www.shonecoffee.com
 P.O.BOX: 6896 Addis Ababa, Ethiopia

"Coffee B. Shone Bunna" "ብ. ሸኔ ቡና", is produced at Bezuayehu Shone Coffee Plantation (BSCP) which is located in Ethiopia's South Western Region within the Oromia Regional State, Jimma Zone, Limmu-Kosa, Kella-Gabissa District, 430 Kms from the capital Addis Ababa.

The owner Bezuayehu Shone is the founder and member of the Ethiopian Coffee Growers Producers and Exporters Association; she is also an active member of CAWEE.

The company's coffee plantation is established on 200 hectares of land in 2005. The total number of employees at BSCP is 100-120 temporary labor force and 30 permanent employees, where 70% of the employees are women. At BSCP, the company produces exportable high-quality coffee with new brand name "Coffee B. Shone Bunna" "ብ. ሸኔ ቡና". The plantation has a robust operating structure that drives ongoing quality control operations and production goals by having an on-site Quality Control Manager with vast experience in coffee processing and quality control. The company has an experienced site-dedicated Farm Manager for the day-to-day operational and logistical needs.

Bezuayehu Shone Coffee Plantation started exporting in 2012, since then, the company has exported Limmu specialty coffee to the royal coffee firm based in Oakland, California, USA, COBEANS coffee Import INC and South Korea.

Besides coffee, Bezuayehu Shone Coffee Plantation is undertaking an adaptation trial of different spices with the intent to integrate that with coffee production. It also aims to identify new opportunities to diversify product representations that will drive and expand business revenue stream while providing an environmentally

sound emphasis on conservation and crop bio-diversity implementation methods.

Bezuayehu Shone Coffee Plantation has firmly established its strategic alliances with other similar private firms, financial, research and agricultural organizations that are involved in coffee research, financing, production, processing and marketing. It has created a strong development partnership with Commercial Bank of Ethiopia, Oromia International Bank, Jimma Agricultural Research Center, Ethiopian Commodity Exchange, Ethiopian Ministry of Agriculture and particularly with Forest and Environment Protection Agency. The company is currently in the process of establishing a business partnership with coffee importers in USA, Canada and South Korea to create an access for "Coffee B. Shone Bunna" "ብ. ሸኔ ቡና" brand.

BSCP believes in economically uplifting small coffee grower farmers surrounding its farm. Hence, the company is in the process of signing contract with out-grower farmers to work with them to be able to produce quality coffee, through the provisions of the required training, seedlings and assist them in marketing.

The company is dedicated to providing the highest satisfaction to consumers by producing and supplying high-quality semi-forest coffee. Guided by the ethics and principles of unwavering quality control at the same time keeping a keen focus on environmental and social concerns, BSCP has obtained Korea Organic Certification and CERES RFA Certification striving to be one of the leading organic coffee exporters in the world.





Calla Honey

Contact:
Yethait Abera
Sabae, Owner/Creative Director
Tel: +251 911 230 034
E-mail: callahoneyet@gmail.com
Website: www.sabaecoffee.com

For Calla honey, its name comes from the beautiful Ethiopian national flower Calla lily. Just like its name Calla: is beautifully crafted artisan honey.

Founder of the company Yethait Abera in search for locally grown and produced ingredients to use for Menu items served in its cafes (sister company) discovered the distinctive tastes of Ethiopia's delicious honey in different regions.

Honey traditionally plays a big role in Ethiopian life. The varieties white, red and yellow are used for cooking, for medicinal purposes and as a key ingredient in local dishes. These varieties of Raw Honey are almost endless in Ethiopia. Its taste varies from Region to Region. The company's cafes are offering breakfasts, cakes and other lovely stuff made with this fantastic gift of nature. And now is ready to offer Calla Artisan honey to the world.

Calla Artisan Raw Honey is bringing you exceptionally good quality raw honey from all around Ethiopia. The company's goal is also to support the honey farmers in rural areas of Ethiopia and make sure that they get fair price for their hard work to provide a sustainable life for their families. Calla's honey is packaged in its eco-friendly packaging and is produced by small producers, who care about their environment, their bees and their natural health.

If you love Raw Honey Calla honey is a perfect choice. With Calla, you can be sure that your honey is pure, raw, 100% Natural and Free from Additives. Calla makes sure that its raw honey is never processed, pasteurized and micro-filtered.

Calla is committed to bringing you the best quality handmade "Artisan" raw honey straight from the bee-hives, with all the goodness and health benefits given by nature.





Chanco Flower Plc.

Contact:
 Samrawit Moges
 D. Managing Director, Chanco Flower Plc.
 Tel: +251 911 206 976
 Fax: +251 115 510 200
 E-mail: samrawitmoges2@gmail.com
 P.O. Box: 9438 Sululta, Ethiopia

Chanco Flower Plc. is established in 2004 as a private limited company, registered under the Ethiopian Investment commission. The founder and the D. Manager of the company is Samrawit Moges.

The company is producing horticulture products: Sugar Snap SL3123 and MSP Mangetoutseed type snow wind.

SUGAR SNAP SL3123

The sugar snap pea (*Pisum sativum* var. *macrocarpon*) is a member of the bean family. Sugar snap peas are like snow peas in that the entire pod is eaten. The difference is that the pods of snow peas are flat and those of sugar snap peas are round.

MSP MANGETOUT SEED TYPE SNOW WIND

The MSP mangetout seed is a high-yielding semi-leafless variety, needing no support when grown in a block. These plants produce extended crops of crisp, straight dark green flat pods around 9cm (3 1/2 in) in length.

Chanco is exporting its products to the Netherlands.





Dehab Honey

Contact:

Dehab Mesfin

General Manager, Diamond Enterprise Plc

Tel: +251 930 014 502

+251 116 29 26 14

E-mail: dehabcf@gmail.com

Website: www.dahabcoffee.com

COFFEE HONEY

What do you know about “Coffee Honey”?

Being a Manager & Owner of a company engaged in coffee farming this is how Mrs. Dehab Mesfin came to know about the producers & the “Coffee Honey” itself.

The most time taking, sensitive & non-rewarding jobs are usually done by women. Likewise, the most sensitive processes in farming & post-harvest activities are done by women that comprises more than 60% of the company's' employees. During her regular visits & stay at the farm, Dehab used to discuss with the women about their daily routine life.

In the South-western part of Ethiopia, where coffee is believed to originate – there is a socially vulnerable part of the society & the women members of this society face severe challenges among the family. The reason behind it is not clear, but women in this part of the society are marginalized which has left them to be the poor of the poorest.

In partnering with CAWEE, where Dehab is one of its members, with a grant secured from the UNDP Ethiopia Office, It was possible to provide technical skills training to those vulnerable women in modern honey production.

Based on their previous knowledge in traditional beekeeping & the potential of the area for the production of honey, the technical skills training was provided to thirty women along with their spouses on modern beekeeping. Beyond the

provision of marketable skills, basic equipment and tools for modern beekeeping was also provided to the women. The men members of this marginalized society are the ones who mount & dismount the traditional beehives themselves, thus involving the husbands in the skills training was considered very instrumental, when the women transform their production to the modern one.

During the production process, it was noticed that the honey which is harvested from the hives in the coffee farm is not similar to other honey types which are harvested elsewhere. The “Coffee Honey” has its own floral taste which makes it unique.

This is how the “Coffee Honey” came to market proudly produced by women, purchased by Diamond Enterprise Plc, where the company pays those women premium prices, targeting socially responsible consumers who look for pure honey & empower women at the same time.



Trainees



Diamond Enterprise Plc.

Contact:

Dehab Mesfin

General Manager, Diamond Enterprise Plc

Tel: +251 930 014 502

+251 116 29 26 14

E-mail: dehabcf@gmail.com

Website: www.dahabcoffee.com

Diamond Enterprise Plc was established in 1999. Owned & managed by Mrs. Dehab Mesfin, a dedicated woman entrepreneur, who believes in working together for a better livelihood for women involved in coffee farming. Diamond Enterprise Plc runs on a 200-hectare coffee plantation in Kaffa. The farm produces specialty coffee under the name "Natural Kaffa Forest Coffee Grades 2 & 3". Diamond Enterprise Plc started exporting in 2014 to Germany and the Netherlands. In expanding its export base, in 2018 the company started exporting to Russia and recently in 2020, it has started exporting to Saudi Arabia.

Diamond Enterprise Plc is located at the center of the birth place of Arabica coffee, in the Southern Region of Ethiopia, Kaffa Zone (Gimbo-Bonga), 460 Kms, South West of the capital city, Addis Ababa with an altitude of 1,795-1,850m.a.s.l and annual mean rainfall 1,600-2,200 mm. The coffee has been planted on gentle sloping hillsides and hilltops on cambisoles and nitosols.

To ensure premium quality coffee, Diamond Enterprise Plc traces its coffee throughout the production line, starting from coffee seedlings to the point where the coffee is delivered to the buyer. The introduction of the traceability system in 2013/14 helps to greatly improve the quality score of its coffee to 85+.

Diamond Enterprise Plc implements an integrated pest management system, which helps in keeping the farm chemicals and pesticides free. Additionally, Diamond Enterprise Plc maintains a well-managed agricultural practice which ensures that the natural forest and the animals around the farm exist uninterrupted. A

10-hectare land has been reserved to be untouched with its naturally grown forest trees and wild coffee trees.

Manual slashing and hand weeding are the common practices to control the weeds in the coffee farm. No herbicides are applied in the farm; as the soil is organically very rich, there is no need of applying chemical fertilizers. Generally, the farm is free of pesticides, as the coffee varieties used are disease resistant and there is no problem of insect pests in the area.

Diamond Enterprise Plc works with 120 small farm holders and employs upto 350 temporary workers during peak season where over 60% of them are women and 50 permanent workers. The coffee trees are maintained under moderate shading canopies of ideal forest shade tree species in the highlands of Tulla Kebele.

Value Added/Social Responsibility:

|The company works with out-growers & provides seedling & drying materials to improve quality.

|Diamond Enterprise Plc. gives training to the surrounding society to create awareness on gender, hygiene, HIV etc.

|Contributed in the construction of road, school, police station and market place.



Natural forest View of the Farm



Natural Drying Process



Women Working in the Farm



Women Working in the Farm



Eden Roasters

Contact:
Eden Haile Gebreselassie
Founder & Manager, Eden Roasters
Tel: +251 911 25 07 27
E-mail: eden@hailealem.com
Addis Ababa, Ethiopia

Eden Roasters, established in 2020, is a roasting business that focuses on roasting traceable, sustainable, quality coffee. While there are many roasters in the country and the world, due to the green coffee sales procedures in the country, coffee origin in Ethiopia is very difficult to trace. The only organizations exempt from these procedures are larger estate farmers. Therefore, partnering directly with large coffee producers, Haile Coffee, will ensure very precise and reliable traceability.

Eden Haile is the daughter of Haile Gebreselassie, Ethiopia's famous runner, where this time Haile is involved in lots of business activities, Haile Coffee being one of that.

With the rise in demand for traceable, organic, ethical specialty coffee, the product of green coffee from Haile Coffee, from the beautiful forests of Masha are one that creates the perfect opportunity. Farm practices are certified Organic by UTZ, USDA, European Commission and CERES/GMBH. By roasting and branding the traceable and sustainable brand of Haile Coffee, Eden Roasters would be able to market the best qualities of Ethiopian coffee to the final consumer.

The market for coffee and especially, specialty coffee is on the rise around the world. In this era, customers are looking for high quality, ethically sourced coffee. Of course, most coffee production in the world is of low quality, produced in massive quantities. With such high production, traceability, sustainability and ethics is hard to come by.

The primary coffee producer that Eden Roasters is partnering with, Haile Coffee,

is located in Masha Forest, a place where a wide array of vegetation thrives. Producers in the areas have made great efforts to ensure that the forest of Masha would be preserved for the farm and the community achieving a certificate from Rainforest Alliance. The farm rests on a biosphere reserve officially recognized by UNESCO. Going further into the value chain, roasting such coffee Eden Roasters provides traceability and offers the final piece to fulfilling the demands in the new world of coffee.

Eden Roasters in the short term will focus on exporting specialty coffee. However, long-term plans will be to work on replacing coffee imports. Much of the company coffee import is instant coffee, used around hotels and in some work places around the country. While upholding its values of traceability, sustainability and ethics, Eden Roasters could implement various strategies to produce instant coffee for local distribution as well as for export, in targeting import substitution.





Emebet and Her Children
Milk and Milk Processing Plc.

Contact:
Emebet Mekonnen
Owner & Manager, Wawi Dairy Products
Tel: +251 912 13 86 03
E-mail: embetwawi@gmail.com
Website: www.emebetdairy.com

Emebet and Her Children Milk and Milk Processing Plc. (Wawi Dairy Products) was established in 2012. Wawi Dairy Products located in Bahir Dar City, Amhara Region, processes milk and milk products where its products are competitive with global standards and is immensely proud of its Ethiopian roots.

Milk is one of the major components of the Ethiopian diet, especially in lowland areas where the livelihood is based on cattle production. Liquid milk handled traditionally has very limited shelf-life. In modern dairy production exotic crossbreeds or pure breed cattle is used and the milk is processed to have longer shelf-life.

Milk is taken directly from the milking collection Centre to a cooling tank for temporary storage and processed immediately. After the cream separation process, the milk is filtered and sealed with plastic bags or bottled and distributed to the market. Pasteurized milk is packed into 500 milliliter plastic containers, where two plastic containers would be used to package one liter of pasteurized milk. Cheese and butter is packed into 250 and 500 gram paper packages. Whole milk is partially or totally separated to produce standardized whole milk with 3% milk fat. Yogurt and table butter are also produced in large volumes.

Wawi Dairy Products processing factory has created job opportunities for the community (50 permanent employees) and milk value chain in the sustainable manner, starting from the farmer to the consumer level. The company provides

trainings for the milk suppliers and also for the employees by recruiting both international consultants from the US, Holland and national trainers, 600 farmers (240 female & 360 male) supply their fresh milk to the company, within 80 kms. radius from Baherdar.

When the company started, milk processing was done at home level, currently, Wawi Dairy processes 10,000 liters of milk focusing on diversified product lines. To promote its products, the company participates in different trade shows and exhibitions in the country as well as abroad.

Wawi Dairy Products performance is showing impressive results in offering quality products and providing quality customer services. This has led the company to win 110,000 USD grant award from USAID in 2015. The company has acquired 5,000 Sq. meters of land from Bahir Dar City Administration, Amhara Region and has purchased modern milk processing machinery, where it is in the installation process, expected to expand its production capacity to 30,000 liters per day and expecting to provide additional employment opportunities for 50 people. In finalizing its expansion tasks, the company has planned to export its products to international market targeting the USA, Israel, Mauritius, Eritrea, Sudan, etc. markets.

The company has the vision to be a leading and quality milk products processing firm in Amhara Region using modern machinery, trained human resources and its premium customer service by 2025, creating welfare for the community, establishing an integrated, sustainable and profitable lead industry in the Region.





Ethio-green Production & Industry Plc.

Contact:

Rahel Mogess

Founder & Managing Director, Ethio-Green
Production & Industry Plc.

Tel: +251 930 10 52 92

E-mail: rahel@ethiogreen.com

Website: www.ethiogreenethiopia.com

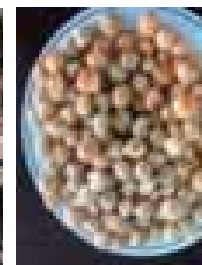
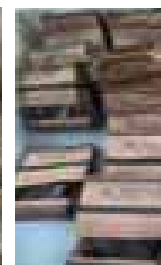
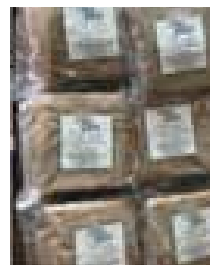
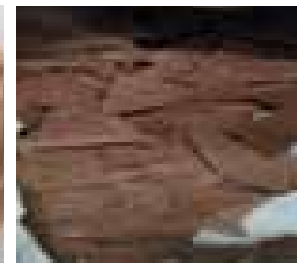
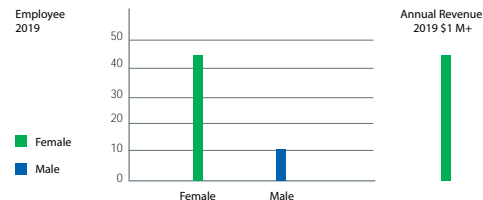
Ethio-green Production & Industry Plc. processes 100% gluten-free Teff Injera (Staple Ethiopian Flat Bread) for both local and export market. In addition, the company is working on other Teff and sorghum-based products to be distributed at local and export destinations.

Locally Ethio-green Production & Industry Plc. is in the process to serve the BOP (bottom of the base) consumers and at the export market, the company's main market is the Diaspora, but with additional Teff and Sorghum based product Ethio-green is looking forward to sell to the main stream market. Thus, the target markets for Ethio-green Production & Industry Plc. are mainstream buyers at all export destinations and locally BOP at large.

Ethio-green Production & Industry Plc. produces Gluten Free Teff Products, this time mainly producing Fresh and Packed Injera, where products like: Teff Crackers, Teff Cookies and Teff Puffs are products in progress.

Ethio-green Production & Industry Plc. exports its products to the US, Canada and the Middle East.

Ethio-green Production & Industry Plc. has provided employment opportunities to more than forty people, where its major employees are women. The company generates foreign currency, more than one million USD in 2019, which the country needed most.





Garden of Coffee

Contact:
Bethlehem Tilahun Alemu
Founder & Managing Director
Tel: +251 911 110 848
E-mail: rootsculturetires@gmail.com
Website: www.gardenofcoffee.com

Bethlehem Tilahun Alemu, owner and manager of Sole Rebels, is a tireless foot soldier taking Ethiopian entrepreneurship to the world. She is building a \$20-million shoe factory in Addis Ababa and launched a coffee brand, Garden of Coffee.

Garden of Coffee as a name for the company was chosen for two reasons. One was that, the company wants to create an image that evoked the birth of coffee, the literal Garden of Eden that Ethiopia is and which gifted coffee to the world. The second was to present an image of a magical garden into which coffee lovers can enter and literally experience & LIVE the legendary coffees of Ethiopia in totally new and magical ways.

The company sources the finest beans from across Ethiopia and these are then re-selected by its team of the world's finest artisan hand roasters. The company then prepares and roasts that based on customers' orders on its magnificent ceramic roasters inside its Addis Ababa roasting atelier.

Garden of Coffee roasts its coffee with the greatest of care in the same manner that's been perfected here in Ethiopia for millennia - by hand, watching, smelling and hearing every single bean roast. It's a magical process that allows the company to bring out the absolute finest qualities from each bean. The result: The finest coffee that is never sipped.

Bethlehem began Garden of Coffee so that people everywhere can experience that magic. Because once someone tastes Ethiopian coffee that has been hand roasted by traditional Ethiopian coffee artisans on hand crafted ceramic roasters, her/his coffee perspectives are forever changed.

Coffee lovers know that Ethiopia is the birthplace of coffee and the finest producer of specialty coffee in the world. Garden of Coffee is excited to let the world in on another coffee secret, that Ethiopia is the source of the finest hand roasting artisans on the planet.

Garden of Coffee's process starts with hand-selecting perfect green coffee beans. The more perfect the green coffee bean, the more even the roast and the better the taste. Just as the finest wines begin with the finest grapes, truly exceptional coffee begins with the beans. Hand-Roasting coffee is an Ethiopian art that involves multiple skills and elements. Our artisans are deeply skilled in creating the perfect conditions for a perfect roast.



For Garden of Coffee, OriginTRADE™ is a pioneering and revolutionary concept. It means, the company sources, processes, roasts and packages its coffees right in Ethiopia where the coffee is growing.

This ensures the absolute best coffees for its customers, low impact for the environment, an engine for prosperity and brining out changes for Garden of Coffee, the growers, processors and roasters of these coffees.





Hilina Enriched Foods

Contact:

Hilina Belete

Tel: +251 116 679041/42

Fax: +251 116 675019

P.O.Box: 1648 CODE 1110

E-mail: info@hilinafoodseth.com

Website: www.hilinafoodseth.com

Hilina Enriched Foods is a food manufacturing company established in 1998 to engage in the processing of a range of Ready to Use Foods (RUF's) specifically designed to combat the various forms of malnutrition and other micronutrients deficiencies affecting children and other vulnerable groups in Ethiopia in particular and East Africa on broader scale.

Hilina Foods obtained a franchise permit from Nutriset S.A.S France in 2006 for the production and distribution of Plumpy range of products and has since been making these products available in the region.

Hilina Enriched Foods produces PlumpyNut®, which is commonly known as Ready to use Therapeutic Food (RUTF) and PlumpySup™ (RUSF) with a production capacity of 30MT/Day or 9000MT/Year.

To obtain international recognition and to meet the quality requirements set by Nutriset & the CODEX, Hilina Enriched Foods has implemented HACCP and ISO 22000:2018 Food Safety and Quality Assurance System. In addition, following rigorous and stringent Audit by UNICEF, MSF and DQS, the company has also become the first RUTF processing center in Ethiopia to be recognized as an international supplier to UNICEF, WFP and other humanitarian agencies.

Hilina Enriched Foods' vision is to be a brand of choice in nutritional food products in East Africa by 2030. The company's mission is to contribute in the reduction of mortality of malnourished children by producing the safest and high quality food products. The company has long played an essential role in poverty reduction and economic development. It has also aligned the company's objectives along the

Sustainable Development Goals (SDG's) to contribute its own role towards the wide-reaching ambition which aims for better future for all.



Hilina Foods Products



Hilina Enriched Foods Staff in Production



Mother Feeding Hilina Foods Products at Asaita UNHCR Camp



Kotea Coffee

Contact:
Muna Fejru
Tel: +251 911 216 227
+251 116 627 806
Fax: +251 116 633 423
E-mail: munafejru@gmail.com

Kotea Coffee is a green coffee exporting company based in Addis Ababa Ethiopia. The company was founded in 2002 in the Western Region of Oromia, Wollega, Begi. Since its establishment, Kotea Coffee has produced and supplied traceable and commercial coffee beans to the market.

Kotea's vision is to be recognized as a leader in the production and exporting of traceable coffee to green coffee buyers and roasters worldwide. The mission of Kotea is to provide high quality traceable coffee and top-notch services to its customers to add value to their businesses.

Managing Director of Kotea Coffee Muna Fejru has an extensive experience in coffee farming, production, processing and exporting operations. She has started initially as coffee supplier by collecting sun dried coffee cherries direct from small holder farmers.

The name "Kotea" was derived from the undesired leftover coffee that women are allowed to have to bring to the market. The men pick the beans from the trees but the women are left with coffee beans on the ground dropped from the first picking by men or a few left on the trees. As a result, the women do not have enough to sell and make ends meet. This has been the practice for many generations in this coffee rich Region and the company wants to help women coffee farmers, who for the most part are its clients, have a fairer and better chance to become successful in their businesses. Hence, the company is named Kotea.

Kotea exports its coffee to Geneva, Switzerland and is in the process of expanding its export base to the rest of the world.

Kotea's main objective is to empower these women coffee farmers and collaboratively change the "Kotea" practice so they would have enough to sell and become economically empowered. The company's values focus on reliability, integrity and consistency.



Kotea's Coffee Farm



Kotea's Coffee Beans



Maheder Food Processing and Packing Enterprise

Contact:

Maheder Admasu

CEO, Maheder Food Processing and Packaging Enterprise

Tel: +251 911 008 179

+251 911064875 / +251 118649835

E-mail: mahederfood@gmail.com

Facebook: mahederfoods

Website: www.mahederfoods.com

Maheder Food Processing and Packing Enterprise is owned by Maheder, a young female entrepreneur, one of the top 40 entrepreneur awardees in 2012 at the National Business Ideas Competition in Ethiopia. The company started in 2012 G.C to produce Stew and Sauce, being a pioneer company to produce and supply to markets such kinds of products for the first time.

The company has received many awards and recognitions from different organizations. currently Maheder Food Processing has 21 employees (18 women & 3 men) working on different products like Onion Sauce, Chilli Sauce, Doro Wot (very popular national dish made of poultry meat), Potato Chips, different Fasting & Non-Fasting Stews and Sauces, Tomato Ketchup, bread & Injera (flat bread with Tefe) with different flavours and sizes, different type of spices, pulses, cereals and legumes powder with various flavours.

Maheder Food Processing and Packing Enterprise has two shopping and testing centers and it also has dairy farm in Dessie, Amhara Region, Ethiopia. In addition, the company provides catering services at different events.

Maheder Food Processing Company's vision is to put into action through programs and a focus on environmental stewardship, activities to benefit society and a commitment to use quality and healthy organic products and environmentally conscious business operations in the company.

With a mission to expand its product lines, focusing on high quality, organic, fresh, authentic foods filled with locally grown and organic ingredients, Maheder Food

Processing and Packing Enterprise is planning to expand its production capacity to produce healthy and organic stew, sauce, spices, pulses and cereal powders for export.

In fulfilling its vision and mission, the company focuses on its main objectives of: producing healthy, organic and new variety of food options; producing healthy food and beverage products and aggressively working to increase the awareness of processed food in Ethiopia.





Moplaco Trading Plc.

Contact:

Heleanna Georgalis

Tel: +251 911 200 186

E-mail: heleanna.georgalis@gmail.com

Website: www.moplaco.com

www.galanicoffee.com

Yanni Georgalis established Moplaco Trading in 1972, in Dire Dawa, Ethiopia, exporting predominantly Harar Coffee. The company has its export facilities in Addis Abeba and Dire Dawa for Harar Coffee. It also has sites of operation in Sidamo and Yirgacheffe, as well as a farm in Sheka and land in Yirgacheffe.

Although Harar Coffee is and will remain Moplaco's Star Brand, the company has expanded its efforts and its activities in the last 20 years, sourcing coffee from the central auction system, Ethiopian Commodity Exchange as well as directly buying coffee from specific washing stations across the country and also sourcing coffee from groups of farmers.

The focus of Moplaco is and will remain producing and exporting good quality coffee. Exports are directed all over the world for both green and roasted coffee.

For the last four years, Moplaco has expanded vertically into retailing roasted coffee, operating coffee shops and giving trainings on professional courses on coffee.

Moplaco's roasted coffee brand is called Galani and is sold only in its retail locations in Gerji and Lebu as well as exported in various countries. Soon a new location will operate near Churchill Road opposite the Ministry of Science, Addis Ababa, offering coffee and pizza as well as other baked goods.





Primrose Plc.

Contact:
Meseret Workneh
General Manager & Q Grader, Primrose
Tel: +251 113 204 214/15 (Office)
+251 911 513 747 (Mobile)
Fax: +251 113 711966
P.O.Box 19222
E-mail: primroseplc@gmail.com
Website: www.primrosecoffee.com

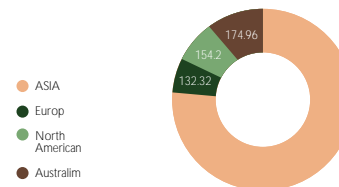
Primrose Plc. is a private green coffee exporting company in Ethiopia, founded in 2010 G.C. by Abreham Mengistie and Meseret Workneh who have 19 years of experience in coffee business. The company mainly focuses on exporting specialty and premium quality Ethiopian coffee to the world.

To provide traceable and sustainable Ethiopian Arabica coffee, Primrose has established its own washing stations in Guji and Yirgacheffe areas. The company also works with more than 10 other washing stations with vertical integration modality arranged by Ethiopian Commodity Exchange (ECX) at different places in Yirgacheffe and Sidamo areas.

The company operates on its own coffee cleaning plant which is located in Kality sub-city, Addis Ababa. The facility is built in a 3,026 Sqm. area & it is equipped with modern machineries for complete coffee processing requirements. There are 45 permanent and more than 120 sessional employees working in the plant. During high working sessions, the plant has a capacity to work 24 hours a day in three shifts. This warehouse has the processing capacity of 4 MT per hour, i.e. a total of 850 bags of coffee can be processed and stuffed in one day.

Primrose mainly focuses on exporting specialty, premium quality, and commercial Ethiopian coffee to the world. It has exported more than 19 thousand tons of coffee to different countries, since 2012, exporting to South Korea, Japan, Australia, Taiwan, China, USA, Italy, Kuwait, Qatar and other countries.

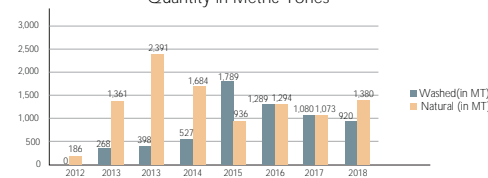
Primrose's market share in the different Continents:



Primrose's Market Share

Since 2012, Primrose has exported washed and natural green coffee beans, from 2016 on, the company focused in exporting more specialty coffee by preferring quality to quantity.

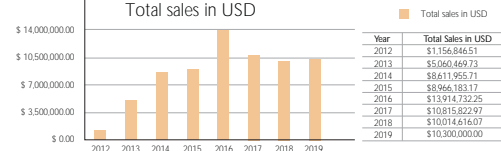
Quantity in Metric Tones



Primrose Coffee Export Quantity 2012 to 2019

The company's sales status is growing over time starting from its establishment date, contributing a significant amount of foreign currency to the country.

Total sales in USD



Primrose's Total Sales (in USD) 2012 to 2019



Sabae Coffee

Contact:

Yennat Aberra

Sabae, Owner/Creative Director

Tel: +251 911 230 034

E-mail: Info@sabaecoffee.com

Website: www.sabaecoffee.com

Sabae is much more than a coffee company. Sabae is a people company which produces and serves amazing coffee. Hard working farmers and cooperative growers raise a harvest of coffee which is carefully roasted by our staff and partners to finally be enjoyed by the company's guests and clients. Sabae's business is to serve people, inspire their work and create joy in their lives.

Sabae is rooted in history with an eye on the future. Most of the world knows that Ethiopia produces great coffee. Sabae wants the world to see that Ethiopia produces great people with beautiful culture.

From every detail, through the company's cafes and brand design, Sabae highlights Ethiopia's rich heritage and beautiful culture. The world is ready to have a new glimpse of the strong, proud and intelligent people of Ethiopia as Sabae brings them coffees which inspire creativity and motivate joyful growth. It is Sabae's vision that professionals in the world of specialty coffee and in collaborative office spaces see what Sabae create from its capital city Addis Ababa and desire to have their own taste and expression of Ethiopia by partnering and investing with the company.

Sabae Elevates Women. The company believes that all people matter equally, but understands that not all people are offered the same opportunities for growth. The company is woman owned and managed. Sabae does not exclude men, but the company specifically seeks out women who wish to grow and work hard with Sabae. The company provides assistance to young mothers with childcare and other family support facilities because Sabae understands that raising children is both a noble and all consuming task; a task that often falls most heavily on women.





SAMORE Flower Farm Plc.

Contact:
Samrawit Moges
D/General Manager, SAMORE Flower
Farm Plc.
Tel: +251 911 1220 6976
E-mail: samrawitmoges2@gmail.com

SAMORE Flower Farm Plc. was established in 2007, as a private limited company, registered under Ethiopian Investment Commission. The company's farm is at Sululta Town, Oromia Region Ethiopia.

SAMORE produces unique flowers like: *Limonium sinuatum* and *Alstroemeria*, where those flowers are exported to the Netherlands.

Limonium sinuatum, commonly known as wavyleaf sea lavender, statice, sea lavender, notch leaf marsh rosemary, sea pink, is a Mediterranean plant species in the family of *Plumbaginaceae* known for its papery flowers that can be used in dried arrangements.

Average Vase Life	14 day
Length	40 - 80cm
Average Head Size	n/a
Pack Rate	500 To 850 of stem
Average Box Weight	16.50kg



Alstroemeria, commonly called the Peruvian lily or lily of the Incas, is a genus of flowering plants in the family *Alstroemeriaceae*.

Average Vase Life	14 day
Length	40 - 65cm
Average Head Size	n/a
Pack Rate	240
Average Box Weight	11.50kg





Tomoca Coffee Private Limited
Company

Contact:
Wondwossen Meshesha
Tel: +251 911 515 616
+251 111 781 183
E-mail: wondwossen.meshesha@
tomocacoffee.com
Website: www.tomocacoffee.com

Tomoca is a family owned company founded in Addis Ababa, Ethiopia in 1953 with a business aim of value adding Ethiopian Coffee by establishing the first commercial coffee roasting company and a modern coffee serving experience shop. Since its establishment, Tomoca has grown to become a globally recognized premium Ethiopian coffee roaster & a landmark brand in Ethiopia through its chain of lifestyle experience coffee shops.

With over 50 years of experience in the business, Tomoca provides both roasted and ground coffee to local and international markets. Tomoca has been roasting & packing coffee since 1953 with a modern factory in Dukem with a daily production capacity of more than 10 tonnes, selling its own brand retail packed coffee and providing packed coffee for institutional customers such as the World Bank, Radisson Blu Hotel, Sheraton Hotel, etc. Tomoca exports packed coffee products to all corners of the globe.

Tomoca Coffee is a member of the Ethiopian Commodity Exchange (ECX) and exports its coffee to Sweden, Germany, USA, China, Japan and other countries around the world.

In addition to selling roasted coffee, Tomoca is well known for its branded retail coffee shop serving an average of more than 30,000 customers per day in 16 outlets in Addis Ababa & one in Debrezeit, where 80% of its employees are women.

Tomoca has also expanded its reach overseas, with coffee shops in Tokyo, Japan and has recently opened its first coffee shop in Nairobi, Kenya making it the first Tomoca coffee shop in Africa outside of Ethiopia.

In further expanding its business, Tomoca aims to have its coffee shops in Turkey and the United States by the end of 2020.



The First Tomoca Coffee Shop



One of the current Coffee Shop in Addis Ababa



Tomoca Coffee Shop in Nairobi, Kenya



Tomoca Coffee Shop in Tokyo, Japan



Zebad General Export

Contact:
Emebet Tafesse
Owner & Manger, Zebad General Export
& Import
Tel: +251 911 22 93 80
+251 114 40 41 28
Fax: +251 11 449 34 18
E-mail: director@zebadgei.com
zebad.export@gmail.com
P.O.Box- 23870/1000
Website: www.zebadcoffee.com

Zebad General Export and Import was established in 2005 with the mission to export high quality and fertilizer-free washed and sun-dried coffee to the international market. The company has a strong performance record since its establishment and is currently exporting coffee to Italy, Germany, France, Greece, Switzerland, Turkey, Japan, Saudi Arabia, China and South East Asia.

Zebad General Export is working in partnership with smallholder coffee farmers in the Southern Region of Ethiopia: Sidamo, Yergacheffe, Aletawondo, Guji, Borena, etc. to supply the international markets directly. Some of the best coffee beans are grown in these areas and in a partnership of mutual benefit Zebad General Export is working together to sell organic and traceable Ethiopian coffee to the world market.

Zebad General Export's goals focus on partnership with smallholder farmers to achieve the required certification to ensure traceability, to export coffee directly to world markets & partner with international buyers to supply premium quality green coffee beans. Zebad as well works to ensure that farmers benefit from producing good quality coffee beans thus building a sustainable value chain.

Zebad General Export and Import Plc. is a member of Ethiopian Coffee Exporters' Association (ECEA) and founding member of Ethiopian Commodity Exchange (ECX) and the Ethiopian Chamber of Commerce. The company is also member

of the African Fine Coffee Association (AFCA) that holds members producing and exporting the best coffee from around the Continent.

Zebad General Export and Import Plc. has taken part at different international exhibitions, including Specialty Coffee Association of America (SCAA), Tea and Coffee Expo China (TCAC), African Fine Coffee Association (AFCA), an international conference organized by International Trade Center (ITC) and the International Women's Coffee Alliance (IWCA).

Zebad General Export & Import has a capacity of exporting 4,000-5,000 metric tons of coffee per year. The company sells its unwashed and washed coffees to all destinations, either directly to clients who are overseas or via commercial agents based in Addis Ababa or foreign countries.

The company is one of the reliable suppliers of Ethiopian fine green coffee. Zebad has got the best network and image among business community at national and international levels.



Emebet with Her Team at One of Her Coffee Sites





TEXTILES GARMENT HAND-WEAVING

Sixteen (16) CAWEE members are involved in the textiles/garment/hand-weaving sector. Member companies involved in this sector are involved in different product lines, mainly producing the following kinds of products:

|Home (curtains, bed throws, cushions, etc.) and fashion accessories (scarves, etc.) accessories.

|Polo shirts, jogging suits, blankets,

|School and hotel uniforms

|Carpets and tapestry



Abugida Fashion

Contact:

Hiwot Gashaw

Owner & Manager, Abugida Fashion

Tel: +251 910 360 316

E-mail: abugidafashion@gmail.com

Website: www.abugida-fashion.com

Facebook: @abugidafashion

Telegram: @AbugidaSales

Abugida Fashion designs and produces Ethiopian traditional clothes in a fashionable and casual way. The company was established in 2005 (EC) when a young fashion designer, Hiwot Gashaw, came up with the concept of making her own design clothes. However, before the establishment of her own company she served as the Head of Sewing Department in Ethio-Craft.

She then moved to Mercy Chapel where she trained and capacitated vulnerable women. That is where establishing Abugida Fashion came about. Although Hiwot has to work to be able to fund and purchase the necessary equipment and resources needed to start her business, she instead works half day at Abune Zena Markos Children and Elders Charity and half day managing her business.

Her childhood passions of designing grew with her and lead her to join Ethiopia's pioneer school of fashion, Next Fashion Design College. Her education in designing and sewing enabled her to introduce affordable, preferable and modern style of Ethiopian traditional clothing in her brand. She graduated with distinction by winning the school's annual design competition in all four categories.

Hiwot shows her passion and value for the business by founding and being the first secretary general for Ethiopian Fashion Designers Association in order to protect the intellectual property and brands of designers and to pave the way and resolve different challenges faced by existing and up-coming designers.

Abugida Fashion did not take long to get recognized in the national and international fashion industry, it currently exports its products to Europe and the USA. Abugida will

soon launch a new line called Abugida Kids with clothing for children up to the age of 15.

Abugida currently has employed 10 permanent employees (8 women and 2 men) and has 5 contract based weavers.

With its vision to create an Ethiopian based international brand, Abugida Fashion and with a mission of setting up, putting a milestone for Ethiopian fashion to join the international fashion industry and clothing lines, the company is planning to accomplish this by using the rich mosaic nature of Ethiopian culture and tradition through research, creativity and innovation.

Abugida Fashion is guided by its core values of:

- | Passion for fashion designing,
- | Passion for the unique yet mosaic Ethiopian culture out of which its uniqueness and inspiration raises,
- | Commitment to excellence and customers,
- | Team work,
- | Ethical fashion and
- | Paying back to the community



What makes this company unique is that, its Owner and Manager, Hiwot being one of the youngest designers in Ethiopia, is involved in the production line of all her products from designing to adding the embroidery details.



Ayni's

Ayni's Design

Contact:

Aynalem Ayele

Owner & Manager, Ayni's Design

Tel: +251 911 407 037

E-mail: Aynisdesign@gmail.com

Website: www.aynisdesign.com

Facebook: [@Aynisdesign](https://www.facebook.com/Aynisdesign)

P.O.Box 140, Addis Ababa, Ethiopia

With more than 10 years of considerable experience in fashion design, mainly concentrating on cultural designs integrating contemporary styles, Ayni's Design fashion line has been displayed and presented on various notable fashion magazines, TV shows and radio programs, such as Los Angeles Times, My Fashion Magazine, Maraki Magazine, Fortune Weekly Newspaper, Addis Zemen Newspaper, Ethio-Channel Newspaper, I20 TV Show, FM 98.1 and many others.

Among the different fashion lines that Ayni's Design produces, handmade jewellery are one of the main product lines, where the company mostly uses semi-processed gemstones to produce its handmade jewelry. In its jewelry product line, Ayni's Design has created employment opportunities for 12 employees (10 women and 2 men).

The company owner Aynalem's impeccable fashion design has been noticed by the international community, which has given her the opportunity to be invited and travel to various countries and had the opportunity to meet amazing international designers, received entrepreneurship trainings and showcased her hand-woven product collections.

Aynalem had extensive trainings in jewelry production. While residing in Milan, Italy for 8 years, the owner Aynalem had the chance to get the exposure in the fashion industry before she took the formal training in Ethiopia. In Berlin, Germany, in 2018, she participated at the Berlin Fashion Week. In Nairobi, Kenya, in 2014, she was part of Origin of Africa Fashion Week. She also had the opportunity to be invited to various international fashion competitions and business trainings.

In Stockholm, Sweden, in 2013, Aynalem was picked by the Swedish Chamber of Commerce and was invited for a weeklong trip to display all her fashion lines, which included her hand-woven product collections, at various fashion schools and all the items she took were sold.

Since its establishment, the company has participated in notable fashion shows to demonstrate its skills, organized by national beauty contests and designer schools. In addition, Aynalem has participated in major fashion show contests and has been awarded being the "Best Designer".

In Washington, DC, in 2012, Aynalem was picked by the U.S. State Department to participate at the African Women's Entrepreneurship Program (AWEP), an initiative established by the former Secretary of State, Hilary Clinton. She was the only designer picked from Ethiopia for the 2012 AWEP program. She had various trainings and had the opportunity to meet notable designers, such as: Tory Burch and Diane Von Furstenberg.

Ayni's Design exports its handwoven products to the US and Italy, with recent plan of opening shops in the US.





Chic Living

Contact:

Yetnait Abera

Tel: +251 911 230 034

E-mail: info@chicinethiopia.com

yetnait.aberra@chicinethiopia.com

Website: www.chicinethiopia.com

Facebook: [@chicinethiopia](https://www.facebook.com/chicinethiopia)

Instagram: [@chicliving_add](https://www.instagram.com/chicliving_add)

Chic Living was found in 2013 by Yetnait Abera. After finishing her studies in the US, she returned to her home country Ethiopia to work in a family business in construction/real estate for 4 years.

In 2013, Yetnait turned her love for home decorating into a business. She was inspired by beautiful creations made by artisans. After becoming a mother herself in 2013, she became committed to training and employing other mothers that cannot work because they cannot afford care for their children. Chic Living currently employs 6 employees, 4 of them are women.

With a mission to provide the finest quality organic, artisan-made, earth-friendly home furnishing, Chic Living has a design team and an equally gifted group of artisans collaborating to create its collection of products. All of the products (literally all) are hand made from natural organically grown fibers pesticide free. The company's skillful weavers on the loom are a vision to watch while creating designs and fabrics used to make the company's beautiful products.

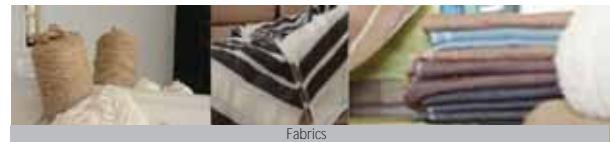
Chic Living's product's design, creation, gorgeous detailing and quality workmanship is what makes its brand. The company wants its customers to receive best quality, organic, artisan-made, earth-friendly goods from Ethiopia. Chic Living believes that, quality home furnishing will turn a house into a dream home.



Chic Living's Curtains



Rugs



Fabrics



Dengel Orthopedic Instruments
Manufacturing Plc.

Contact:

Meseret Arefayine

General Manager

Tel: +251 911 150 905

+251 911 612 801

E-mail: meseret@dengelpillows.com

ddesta@gmail.com

Website: www.dengelpillows.com

Facebook: : @Dengelpillows2

Instagram: @dengel_orthopedic_pillows

Dengel is a manufacturing firm established in 2009 with 30,000 ETB capital and three workers in Addis Ababa, Ethiopia. It produces orthopedic pillows and cushions relevant for health and productivity, among which are Nursing Dengel, Pregnancy Dengel, Hemorrhoids Dengel, Lumbar Support Dengel, Cervical Dengel, Travel Dengel, Belly Belt, Baby Side-sleeping Dengel, Toilet Seat Cover and others. Currently, the company produces and distributes its products to the local market, through its own seven outlet shops within Addis Ababa and more than thirty resellers (pharmacies, children's and pregnancy stores, MCH hospitals, etc.) in Addis Ababa and in some of the Regions in Ethiopia.

The main objective of Dengel Plc. is to develop, manufacture and market innovative orthopedic products and other related medical devices to enhance the society's choice for healthy and productive lifestyle, thereby contribute to the national objective of creating a healthy society.

Most of the company's products are recommended and/or prescribed by health professionals in the field. Dengel has received a number of awards and certificates from various government and non-governmental institutions for its unrelenting effort to contribute its share in solving health and social problems in the country through its professionally crafted products.

Starting from the onset, the firm has sought to secure legal protection for its products. As a result, most of its products have certificates of Utility Model protection from the Intellectual Property Office of the Ministry of Science and Technology in Ethiopia, being the sole producer. Dengel has the capacity of producing 3,000 units per month.



These days, Dengel's products have become very prominent in the country. The diversification of its product lines has mainly contributed to the prominent reputation of Dengel, where its high quality products have resulted to higher demand for the products. To date, Dengel is a pioneer and sole producer of these products in Ethiopia.

In the last ten years, Dengel's products were able to contribute a lot in solving the health complications and related social problems of many people in Ethiopia. In working on import substitution, the company has as well been contributing its level best in saving the existing scarce hard currency which would otherwise been spent to import these products. Dengel was able to create job opportunities for more than thirty workers, out of which 70% are women) and to many more others indirectly with a possibility of increasing in number.

Dengel is aggressively working in expanding its local market, where the company is planning to open additional 6 shops in Addis Ababa and in the Regional capitals in Ethiopia. The company is preparing itself to enter the export market soon.





ENKU
Design

Enku Design

Contact:

Enkutatash Kibret

Tel: +251 911 428 665

+251 11 82 25292

E-mail: info@enkusdesign.com

Website: www.enkusdesign.com

<https://www.facebook.com/enkuye>

Twitter: <https://www.instagram.com/enkuye/?hl=en>

enkuye/?hl=en

Enku Design is a solely owned clothing company licensed to operate in producing both customized cultural and modern clothes for the Ethiopian market and beyond. Since 2012, the company is committedly serving the Ethiopian market by providing quality and contemporary fashion clothes for wider consumption. Adding value to its products and services is of equal importance to Enku Design.

With a vision to create a truly and uniquely global luxury brand that provides growth opportunities for the company and its employees, Enku Design strives to achieve its goal of becoming the number one value fashionable retailer across Africa and all over the world.

Enku Design's mission is to be the lead designer in the market by providing quality, affordable, and unique products for the wider public. The company always strives to bring innovative and eco-friendly products while creating job opportunities for many by bringing their talents and personal wisdom together aiming to create maximum customer satisfaction.

Enku Design adheres to its values of: Quality, Integrity, Innovation, Customers satisfaction, Accountability and Transparency, Excellence and Effectiveness, Promptness and on Time delivery.

Enku Design also offers the option of having its very own, personalized signature or initials embroidered into the inside panel of dress's breast pocket in the color of choice. With years of excellence in the business, Enku Design has been offering a unique, interactive experience in which its clients play a role in the designing process by collaborating with the designers.

Enku Design is the leading brand of fashion clothes in town for its quality and classic products. The company believes that fashion is an instant language where one can reflect who she is through making a customized dress just for her.





Little Gabies

With ♥ from Ethiopia

Little Gabies

Contact:
Amelsa Yazew
Owner & Manager, Little Gabies
Tel: +251 911 51 2350
+251 913 02 6810
E-mail: info@littlegabies.com
amelsayazew@gmail.com
Website: www.littlegabies.com
Facebook: @LittleGabies
Instagram: @littlegabies

The story of Little Gabies began in 2013 with the personal quest of the Owner and Manager of the company for the perfect blanket for her first-born. Returning to something so familiar and personal - the traditional Ethiopian Gabi, Mrs. Amelsa Yazew was able to create something that embodied the very same loving and warm tradition that she was raised in and creating a product with a distinctive and unique touch suited for the joy and light hearted fun that babies represent.

Countless hours of work, collaboration with many skilled artisans, craftspeople and testing gave birth to a unique line of baby blankets that Little Gabies now shares. Each fiber and thread represents a true labor of love. The rich and uniquely spun threads breathe life into those beautiful blankets. The company's skilled spinners, weavers, and embroiders work to ensure the same level of quality with each and every Gabi. Every single product is a uniquely designed blanket with a distinctive story.

The hand spinning and weaving is an intricate and skillful process that results in luxuriously textured two layers of fabric, stitched together to create the perfect material for baby's delicate skin. The weaving results in Gabies that are both warm and breathable, making it the ideal blanket for all seasons.

Every Little Gabi is a product of an Ethiopian tradition that has been passed down from generation to generation. For as long as history remembers, women and men have mastered the art of spinning cotton by hand, weaving to produce traditional scarves, Gabies and attire while incorporating intricate embroidering to add a distinctive look to finished products. Little Gabies is proud in preserving Ethiopian beautiful culture.

Little Gabies produces: Baby Blankets, Footwear for Infants & Toddlers, Headbands for Kids, Diaper Bags, Nursing Covers and Beach Vwear.

Little Gabies strives to share a piece of the warmth that each and every household in Ethiopia has experienced for generations. In making the finest blankets, the company also strives to protect the environment and ensure the well-being of its skilled craftswomen and men. The company is committed to maintaining a pesticide-free environment by sourcing its cotton from small-scale organic and traditional farmers.

Little Gabies priority as a company is supporting and nurturing its staff and ensuring a safe, fair and sustainable work environment. The team of Little Gabies includes weavers, spinners and embroiders collaboratively working to make those unique baby blankets.



Little Gabies Products



MAFI MAFI

Contact:

Mahlet Afework

Owner and Manager, Mafi Mafi

Tel: +251 96 108 0019

+251 96 108 0017 / +251 961 08 00 14

E-mail: mafi.eth@gmail.com

Website: www.mafimafiet.com

Instagram:- mafimafi_et

Twitter:- mafimafi_et

MAFI MAFI is a premiere sustainable fashion brand crafting ready-to-wear from Ethiopian cloth, handwoven on traditional loom. Established by Mahlet Afework in 2011, she set up her fashion house: MAFI MAFI, placing ancient fabrics, style and sustainability at the fore of her brand. This contemporary brand has garnered international acclaim for its preservation of ancient Ethiopian traditions and its empowerment of marginalized artisan weavers.

An award-winning designer, Mahlet started her own clothing line with an uncompromising devotion to casual elegance. Exploring a fashion frontier where heritage and culture meet contemporary style, Mahlet looked to traditional techniques of cotton production to produce chic and versatile clothing. The fashion line is known for making unisex versatile handwoven clothes by using traditional fabrics & techniques which are created by a team of skilled artisans who are bringing the knowledge of their ancestors into the modern fashion market.

MAFI MAFI designs and produces women's wear clothing and accessories in its in-house production and has 45 permanent (33 women & 12 men) and 22 temporary employees (14 women & 8 men).

MAFI MAFI Sells its products through its showroom in Addis Ababa, through the brand online store and export to the US market mostly in New York and Seattle.

Mafi's fusion of artisan heritage, female empowerment and contemporary fashion has led to Mahlet garnering attention and plaudits from the global community. Showcasing at Africa Fashion Week in New York, Ethical Fashion Berlin 2016

and 2018, where Mahlet won Origin Africa's design award in 2012 and Creative Futures award in 2017.

MAFI MAFI sells distinctive designs celebrate the ancient tradition of cotton weaving in Ethiopia, as well as giving visibility to the pivotal role played by women in Ethiopian culture. Sell its products through its showroom in Addis Ababa, through the brand online store and export to the US market mostly in New York and Seattle.

Mahlet's collection is produced out of organic cotton grown in Ethiopia and is hand woven by female artisan weavers. With heritage at the fore of her fashion house, Mahlet is committed to keeping the production of her collection in Ethiopia, thus supporting the livelihood of female artisans.

In 2014 Mahlet was invited to speak at the *London Parliament* seminar on 'Trade and Women's Economic Empowerment'. Mahlet also appeared at *Ted Talks* in Geneva speaking on 'Ancient Tradition and Modern Fashion'.

MAFI MAFI has been showcased by the BBC, CNN AfricanVoices; *Forbe's Magazine* profiled Mahlet as one of Africa's most exciting and emerging fashion designers. Mafi Mafi's 2016 and 2017 collection has been featured on *Vogue Italia* talents.





Muya Ethiopia

Contact:

Sara Abera

Owner & Manager, Muya Ethiopia

Tel: +251 911 203 580

+251 111 23 40 15

E-mail: info@muyaethiopia.com

muyaethiopia@ethionet.et

Website: www.muyaethiopia.net

Muya Ethiopia crafts authentic, high quality, handmade household products inspired by traditional Ethiopian patterns for wholesale export. Muya's product ranges from beautifully woven home furnishings, such as cushion covers, runner rugs, cotton throws and table settings to distinctive fashion accessories like handbags and shawls, women's tops, skirts and exotic pottery and furniture.

Muya Ethiopia was founded in 2005 by the entrepreneurial fashion designer Sara Abera, with the objective to introduce to the world the rich heritage of traditional Ethiopian weaving, while incorporating modern textiles and fashion tastes. Sara also tirelessly worked to bring together & to retrain Ethiopian weavers and craftsmen, so that they could work in improved conditions and eventually find higher-value markets for their handmade products. The word "Muya" means "Talent" in Ge'ez, Ethiopia's ecclesiastical tongue which gave birth to the Amharic Script.

Muya Ethiopia produces different kinds of hand-woven products, where the production process goes through steps.

Currently, the company operates from its compound at Sidist Kilo, Addis Ababa, employing 300 artisans permanently and 200 outsourced. Out of those workers, 40% are women. Muya Ethiopia has a plan to expand the company's production capacity by three-fold after five years building additional workshops.

Muya Ethiopia currently outsources its production to many crafts people, where the company targets vulnerable part of society, where lives of those people has now changed leading sustainable lives. The company is following green

manufacturing process in which there is no impact on the environment. In giving professional modern touch, to the world, Muya Ethiopia creates an image for Ethiopia by promoting cultural products.

With the help that the company secured from its partners and supporters, Muya Ethiopia was able to exhibit its products, its Fair-Trade crafts, at major international trade shows including SIDIM Montreal, AMBIENTE Frankfurt, Première Classe Paris, New York Sources Show, Ougadougou Fiber and Fair-Trade Fashion Shows.

Ethiopia is at the crossroads of Africa, Asia and Europe. It is a country with a rich cultural heritage and a dynamic modern society. Using handwoven and ceramics products as the voice of expression, Muya Ethiopia shares the beauty, vitality and artistry of Ethiopia with the world. Sara Abera, Muya's energetic and visionary designer, inspires master artisans to create sophisticated designs. Each luxurious piece is beautifully handmade and enriches the contemporary lifestyle.

Muya's hand woven products are sold in high-end market shops in the world; such as: Saks Fifth Avenue, Anthropologies, Bloomingdale, Barneys, J-crew and Gallery Lafayette. Muya Ethiopia is an experienced and top ranking exporter among the sector factories and the 2008 recipient of Ethiopia's prestigious Millennium award. Muya is also the first Ethiopian company to obtain membership in the World Fair Trade Organization. Muya Ethiopia is socially responsible company, being the first Ethiopian company to obtain highly-coveted International Fair-Trade Association membership.

The company believes that, giving back to its community and sharing its wealth of knowledge and experience is a very sustainable way of building a healthy and economically sound future. Among the many services that Muya provides, to mention some, the company pays substantially the highest wages to its employees and contributes towards putting their children to a better school, provides subsidized meals to its employees and provides training to women prisoners in a rehabilitation program so that they can develop the skills and change their lives to the better.





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Negist Ethiopia

Contact:

Aster Retta

Tel: +251 911 21 69 44

+251 113 7280 80

Mob: +251 911 20 84 05

E-mail: asterretta@gmail.com

sammyexp@gmail.com

info@negist.com

Website: www.negistethiopia.com

www.sammyethiopia.com

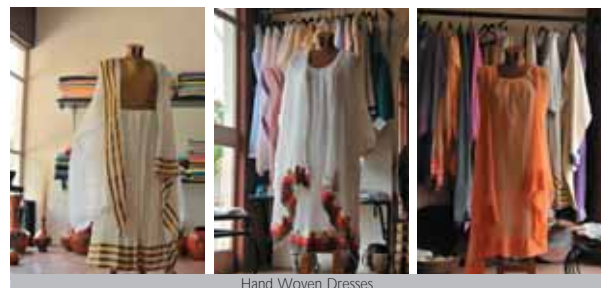
Negist Ethiopia produces hand-woven cotton textiles, leather article, basketry and pottery products, bridging the traditional and contemporary world with a unique approach to Ethiopian designs. The company works with talented textile and basket weavers, embroiderers, cotton spinners, potters and dyers that make beautiful and contemporary textiles and end-products stemming from age-old traditions. It creates fresh and contemporary pieces with dual aim of preserving the country's long history of craft work, while infusing the tradition with new inspirations. Each product is handmade by skilled artisans, ensuring integrity, beauty and uniqueness.

The company has grown from 3 employees to 57 permanent staff, 45 women & 12 men. There are about 146 artisans that are working under contract with the company throughout the year. The company aims to showcase stylish products that are created with care in a manner that improves the lives of the artisans it employs.

Many of Negist Ethiopia's products are made in collaboration with various cooperatives: Beza Le Hiwot and Wogen Aden Associations that supports vulnerable women from families affected by AIDS through training skills such as embroidery and sewing to preserve their intricate skills and create sustainable employment. The company believes in selling products that are made through fair employment and under healthy working conditions.

There are a group of 112 women that are skilled in embroidery, weaving and sewing in a town 200 kms from the capital called Zewai that Negist Ethiopia is subcontracting for export orders.

The company currently exports to several high-end department stores, boutiques and shops worldwide. Negist Ethiopia believes in selling products that are made through fair employment and under healthy working conditions. The company creates fresh and contemporary pieces with dual aim of preserving the country's long history of weaving, while infusing the tradition with new inspirations. Each product is handwoven, dyed and embroidered by skilled artisans, ensuring integrity, beauty and uniqueness.



Hand Woven Dresses



Clay Pottery and Woven Baskets



Wall Hangs and Decorative



Paradise Fashion

Contact:

Genet Kebede

Tel: +251 911 456 228 (mobile)

+251 11 4160284 (Office)

E-mail: genet@paradisefashion.net

paradisefashion@gmail.com

Website: www.paradisefashion.net

Facebook: genet.kebede.94

paradisefashionG

Instagram: @paradisefashionet

LinkedIn: genet-kebede-12568325/

Twitter: PARADISEET

Pinterest: http://pin.it/5P6ABNX

Skype: genet.kebede18

Paradise Fashion, a well-known brand in Ethiopia, was established in 1992 by Genet Kebede who decided to come back home (Ethiopia) after studying fashion design and garment construction in Italy and Argentina.

Paradise Fashion's mission is to design and promote excellent authentic Ethiopian hand-woven products globally to individuals and corporates; to blend tradition with modern fashion and by doing so enable sustainable livelihoods for its local artisans.

Genet has perfected the art of merging traditional Ethiopian hand-weaving with modern techniques and trends. Inspired by her beloved Ethiopian "Hager Lebse (traditional Ethiopian cloth)" and the wonderful textiles of Ethiopia, Genet is making contemporary Ethiopian fashion and bridal wear for women using traditional handwoven Ethiopian fabrics.

Paradise Fashion's Product lines include: ladies formal wear, bridal wear and beach wear, men's shirts, flowing hand-woven scarves, shawls and paradise home line like pillow cover, throws and table sets.

Paradise Fashion uses locally sourced hand spun cotton and eri silk. Buying beautifully crafted Ethiopian cotton garments and accessories helps to keep the art of traditional weaving alive which is an essential source of income and empowerment for women and men in rural areas, whose livelihood is supported by the design and sale of Ethiopian fashion garments.

Paradise Fashion has 20 permanent employees, all women involved in pattern making, stitching, designing, hand finishing and more. The company has as well 25 weavers, 15 of them are women, where those weavers supply their handwoven fabric to Paradise Fashion.

Genet has been part of Standard Seed Transformation Program, 2017-2018 and she is the Vital Voices Grow Fellow of 2018.

Paradise Fashion exports to the UK, France and USA, where its line of bags were carried at Barney's New York, its shawls and sarong at Anthropology UK, its line of summer wear collections, exported to TEKTEK Paris and India. The company featured its products at the trade shows in France, Sweden, Germany, New York, Dubai, Abu Dhabi and UK. Sell online in US and Canada.

Paradise Fashion has received several certificates and awards locally and internationally. Recently Paradise Fashion received AWIEF 2019, Cape Town Creative Industry Award. This award recognized the disruptive and creative entrepreneurial excellence of a woman in the creative industry



Authentic, Unique Pieces with Originality and Social Impact Stories, Colorful and Handmade by Women for Women.



Sara Garment

Contact:

Sara Mohammed

Tel: +251 98 520 2000

+251 91 1674634

E-mail:

nextfashiondesigninstitute@gmail.com

Website: www.nextfashiondesigncollege.com

Sara Garment, a sister company of Next Fashion Design College, was established in 2014 G.C. The company focuses in manufacturing and production of garments in Ethiopia. The company is located around Mexico Square in Addis Ababa, which is considered to be one of the prime locations in the city, having close proximity to the center of the city. Recognizing the gaps of having quality materials and well finished products, Sara Garment is determined to fill that gap.

Apart from providing quality products, keeping the required product quality and finishing standards, the goal of Sara Garment is to create job opportunities, especially for young vulnerable women. Sara Garment has so far employed 47 trained female professionals and hopes to employ over 50 professionals in the coming years.

Sara Garment and Next Fashion Design College work hand-in-hand in making sure that, the students of the College secure permanent employment opportunities at Sara Garment, once they graduate from the College.

The company has specialized in its unique collections of high quality and comfortable kids clothing as well as adults wear. Sara Garment has signed contracts with several schools in Addis Ababa to provide exclusively made school uniforms.

Sara Garment's goal in the coming years is to start taking bulk orders and export its finished products internationally. The company has obtained export license recently and hopes to start mass production and export adults and kids apparel. In addition, the company has planned to provide students from its sister company,

Next Fashion Design College, to get internships and job opportunities after completing their training.





Sonia-K Lingerie

Contact:
 Sania Ahmed
 Manager, Sonia-K Lingerie
 Tel: +251 911 644 772
 +251 922 859 330
 E-mail: sanimalik1@yahoo.fr
 Facebook: SoniaKWomensUnderwear
 Website: www.sonia-k.com

Sonia-K Lingerie is a relatively new company in Ethiopia that started to be operational since 2011. G.C manufacturing full line of underclothing such as: women's panties, bra and sleepwear; targeting the domestic and international markets in developing its brand name.

Ethiopia is endowed with its natural resources of organic cotton but does not seem to produce quality cotton undergarments. As a result, thousands of people prefer to buy imports despite its relative higher cost or being unhealthy. It is very common to see many shops carrying imported products. However, it is very hard to buy high quality underwear made in Ethiopia without spending a fortune on import products.

Sonia-K Lingerie is a company where discerning consumers can purchase locally made quality, comfortable and sanitary undergarment without compromising quality or spending the extremely high price on imports. The company offers quality women's underwear for middle class and lower income people, not just affluent individuals.

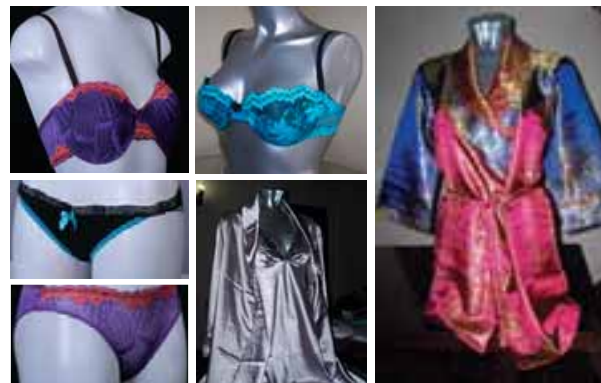
Although there are imported alternatives to the products, one of the best up-and-coming Ethiopian designers, Sonia-K Lingerie offers amazing combination of advantages that is rivaled by no other manufacturer in the country. What differentiates Sonia-K Lingerie from others is, by offering a unique design, quality Ethiopian cotton or imported lace products made with the highest standards to compete with imported products but without very high price tag.

Sonia-K Lingerie's products are more exciting, less "run-of-the-mill", versatile, and more suitably "urban" fare than its direct and nearby competitors. The company intends to differentiate itself by marketing strategies, quality and high brand awareness of the new, exciting as well as the most sanitary conscious products.

Sonia-K Lingerie launched its new manufacturing company creating an employment opportunity for 5 women in Ethiopia producing affordable and high-quality underwear made out of premium quality Ethiopian cotton as well as good quality imported materials such as laces.

The company is one of the pioneers in locally manufacturing high quality underwear product lines with unique designs that are modern, versatile and more exciting targeting lower and middle-income Ethiopian girls and women who otherwise could not afford to enjoy one of the very basic goods in their daily lives. The simple designs of its products appeal to women of all ages.

Currently, Sonia-K Lingerie has the facilities and capacity to produce panties, bras, sleepwear, robes and chemises for women. However, the company's future plans include expanding to manufacturing swimwear and other basic pull over clothing such as pool cover-ups. The company's future plan also includes expanding Sonia-K Lingerie target market by producing affordable men's product lines such as underwear and singlet tops to capture more consumers.





Trio Craft

Contact:

Elisabeth Kassa

Owner & Manager, Trio Craft

Tel: +251 944 067 795

E-mail: kassaelsa1@gmail.com

Facebook: www.triocraftethiopia.com

Trio Craft originally based in Nairobi, Kenya where it operated with great success since it started in 2005 GC was established by Elisabeth Kassa who by background was a social worker and business woman. Wanting to help single mothers she decided to start Trio Craft as a vehicle to help empower women not to be dependent on anyone and to give them new job skills. She bought a table loom and taught herself how to weave before having two full sized looms made and placed in her garage. She then turned around, hired, trained two single mothers and started the business.

From those humble beginnings, Elisabeth eventually expanded enough to employ approximately one hundred workers by the time she left Kenya, setting high standard for quality and customer satisfaction, where the company was one of the main providers of textiles and carpets for most of the five star hotels in Kenya, Tanzania and Uganda.

Trio Craft Plc. is now more than 10 years in full operation, equipping itself with the required equipment and machinery from India.

With a production staff of over 60 full time employees, 50 female and 10 male, the company produces an array of artisan products including table & bed linens, traditionally themed clothing with a uniquely modern feel and accessories such as cushions, handbags, scarves, etc.

The product collections of Trio Craft includes table and bed linens, traditionally themed clothing with a uniquely modern feel and accessories.

The Target Market for Trio's cotton fabrics and carpets are high end shops in North America, Canada, Finland, Germany and Kenya. The neighboring countries like Djibouti, Sudan, Somalia, Uganda and the Middle East market are some of the potential countries.





Yefikir Design

Contact:
 Fikirte Addis
 Founder, Owner & Manager, Yefikir Design
 Tel: +251 911 210 478
 +251 930 035 109/+251 976 373 737
 E-mail: yefikirdesign@gmail.com
 Website: www.yefikir.com
 Facebook: YefikirDesign

Yefikir Design is a fashion design company established in 2009 with a much bigger dream in mind than just to design but to be an integrated part of the society. Yefikir Design is founded and managed by an internationally recognized award winning Ethiopian fashion designer Fikirte Addis. Yefikir Design not only aims at providing its clients with the latest and modern designs in Ethiopian fashion, but also as a humanitarian force using its art to give back to its community. The company aspires to portray Ethiopia's rich cultural heritage into modern and contemporary clothing on a global scale.

Using the first years after launching to learn about the industry and grow amidst the obstacles of a new business venture, Yefikir Design has now created an infrastructure with a trusted supply chain and a reliable production system, as a recognized designer in the fashion industry both locally as well as globally.

Ethiopian fabrics are well known for their sophistication, colorfulness and uniqueness. Yefikir Design is mainly known for turning these fabrics into tailor-made and fashionable designs without losing its cultural touch for the modern day women. The main fabrics used in all designs are handmade cotton and the designs are thought to give comfort with style.

Fikirte gets her inspiration from the Ethiopian culture and vibrant environment to reflect the everyday life of the people. She designs from casual to wedding dresses mainly for women. Yefikir Design works with hand woven Ethiopian textiles that are abundantly and richly produced within the country and the company uses natural materials sourced from Ethiopia; using natural dye, hand

crochet patterns and hand embroidery fabrics with a modern touch and unique designs.

Yefikir Design as a corporate is an umbrella of a system, trying to achieve the whole value chain specialized dyeing fabrics, garment, handmade designs and handmade fabrics of Ethiopian culture that believes in outsourcing and working together that can build a strong supply chain.

Yefikir Design has been bestowed numerous awards and has showcased various designs on different platforms around the world.

With an eco-friendly approach and the desire to contribute to the community by providing opportunities to its employees, Yefikir Design is now refocusing its production system to create financial benefits to its employees while sustaining its business.

Yefikir has been advocating for child labor free products and also working now together with the Fashion Designers Association and Ministry of Labor and Social Affairs to establish a safe thread certification.





Yirgalem Addis Textile Factory Plc.

Contact:
Yirgalem Asfaw
Tel: +251 930 013 228
+251 911 250 127
E-mail: yatplc@gmail.com
Website: www.yatplc.com

Yirgalem Addis Textile Factory Plc. was previously known by the name Adei Ababa Yarn Factory which was privatized by the government in November, 2010. The company has more than 50 years experience in spinning, knitting, weaving, dyeing, garments and blankets.

Yirgalem Addis Textile Factory Plc. is owned by W/ro Yirgalem Asfaw, a women entrepreneur, highly committed to transform the factory to one of the biggest textile and garment manufacturer in Ethiopia.

The factory has more than 800 employees, where the majority of the employees, 90%, are women. Out of the 800 employees 8 (1 female, 7 males) are in managerial position.

Yirgalem Addis Textile Factory Plc started exporting in 2012 to USA, Canada and Italy. The factory's major buyers are: Teddy Ppa (Italy), David Payser and Weatherproof (USA). The major local customers are Coca Cola, Ethiopian Army, BGI Ethiopia, Intra Health International, IRC, NRC, ICRC, UNHCR, Habesha Breweries, Ethiopian Insurance S.C and the Commercial Bank of Ethiopia.

By implementing modern working systems, the company has been certified with ISO 9001:2015, BSCI and OEKO TEX.

The company has laboratories in its spinning, dyeing, blanket and garment plants with modern laboratory equipment to ensure customer quality requirements.

Yirgalem Addis Textile Factory Plc. is committed in being socially responsible in engaging itself in getting involved in environmental friendly practices providing

financial aid for different social service purposes and community developments and helping HIV patients by providing them employment opportunities.





Yordi Design

Contact:
Yordanos Abera
Tel: 251 930 100 539
E-mail: judiyordi365@gmail.com
Website: www.yordidesign.com
Facebook: yordidesign
P.O.Box 2896 code: 1250
Addis Ababa, Ethiopia

Yordi Design was established in 2005. The company aims to produce quality products with original design inspired by Ethiopians along with the modern clothing in particular. The business model of the company is quite different from other fashion brands. Yordi Design is involved in controlling the whole creation and production process in order to provide the best quality products. So far, the company has achieved its goal to be among the competitive design business and its products have huge customer attention.

The company's passion truly shows in each of its individual designs that relies on powerful images to show the world why Ethiopia is a special place.

At each stage of production process, Yordi's Design always keeps in mind both the environment and human safety. Whether it's choosing a material or packaging for the products, all roads must support these goals.

Yordi's Design is looking to complete any work assignment with the highest effectiveness and strict quality control. Every single item is designed by the designs team & produced in its shop.

Ethiopia is packed with lots of characters. These are the scenes Yordi's Design embraces and tries to recreate in its ranges of designs so that it can be shared with the world.

Yordi's Design believes that human capital is the most precious resource and that is why it always tries to build conducive working environment for the models day by day. Each Yordi's Design member, with his or her expertise in

different fields, is always heard and given the chance to contribute to the team, creating a high team spirit.

Yordi's Design work has caught the attention of both local and foreign radio, television, and print as well as internet media. Interviews and short clips with Ethiopian Television (ETV), ENN, EBS, JTV, CCTV; on Radio with Zami 90.7FM, SHEGER 98.1; on Magazine articles with The Eminence, Vogue Italy and Online with Africa style.

Yordi's Design collection was showcased at different runway events. The picture below is the 2015 Miss Tourism award at which Ethiopia's model was wearing a design by Yordi. Yordi's work has been showcased at different fashion runway events at the Hilton Hotel in Addis, Hub of Africa Fashion Show, Suba Lounge just to name a few.





LEATHER

Sixteen (16) CAWEE members are involved in the leather sector. Member companies involved in this sector are involved in different product lines, mainly producing the following kinds of products:

| Fashion accessories (bags, purses, wallets, etc.),

| Leather garment (jackets for women, men & children, skirts, dresses, etc.)



AB Leather

Contact:

Abaynesh Beyene

Tel: +251 911 239 485

E-mail: ableather.2011@gmail.com

AB Leather is a leather manufacturing company that was established in 2008 E.C by a dedicated Ethiopian woman entrepreneur, Abaynesh Beyene, in Addis Ababa, Ethiopia. Currently, the company employs thirty five full time workers, 30 women and 5 men.

AB Leather proudly manufactures a range of products for both men and women of all age groups including jackets, bags, belts and wallets made from 100% local material and authentic leather and has currently opened a new production facility in Goro, Addis Ababa. These products are distributed locally, on demand and are sold at the company's showroom. Some of its loyal customers include Wabi Shoes, Modern Zege and Kidist Mariam Leather and exports to Kenya, Norway and Sweden. Thus far, AB Leather has participated in international exhibitions like Origin Africa 2014 in Nairobi, Kenya and the International Textile Fair in Dubai, UAE in April 2015.

In recognition of Abaynesh's hard work and commitment to high quality products, certificates have been awarded to AB Leather from the Leather Industry Development Institute (LIDI), Federal Micro and Small Enterprises Development Agency (FeMSEDA) and Ministry of Trade and Industry.



Varieties of Bags from AB Leather



AB Leather's Jackets





ABKA Manufacturing Plc.

Contact:
Genet Abegaz
Designer & Manager, ABKA Leather
Tel: +251 929 18 94 27
+251 911 25 03 30
E-mail: info@abkaleather.com
Website: www.abkaleather.com

ABKA Leather manufactures distinctive line of superior quality leather products and accessories in various forms of leather goods, which includes handbags, purses, backpacks, weekender bags, laptop bags, etc. At a workshop located at Goro, Bole Sub-city in Addis Ababa, products are designed and manufactured with emphasis on export markets. ABKA exports to Europe and to the United States of America and plans to expand its reach to other global markets, such as the neighboring countries and Japan.

ABKA's vision is to produce high quality, unique, trend setting and fashionable handmade leather products of Ethiopia and delivering that to local as well as global markets. Thus, ABKA's mission is to be internationally recognized for its highest quality and hand crafted leather products and to be a company that is environmentally, socially and ethically responsible.

ABKA produces its products using high quality Ethiopian leather of various kinds (sheep, goat and cow). The company has the capacity to produce minimum 200 hand crafted products per week.

In expanding its export base, ABKA participates in international trade shows, like it took part at the Copenhagen International Fashion Fair, Denmark and at Magic Show in Las Vegas, USA.

ABKA provides training and creates job opportunities; so far, the company trained 12 youth and young adults (8 female and 4 male) to involve them in designing and manufacturing best quality leather products.

ABKA is a company with strong values of serving and giving back to its community. It focuses on the youth in Ethiopia, especially young girls, believing that, the future and wellbeing of the nation is in their hands.

Accordingly, in Kutaber, Wollo, Amhara Region, ABKA is engaged in supporting academically able but financially challenged young girls through the provision of material & financial resources.

ABKA also provides summer internships for high school girls to provide them basic knowledge and skills on enterprise and entrepreneurship development.





Ayni's

Ayni's Design

Contact:

Aynalem Ayele

Owner & Manager Ayni's Design

Tel: +251 911 407 037

E-mail: Aynisdesign@gmail.com

Website: www.aynisdesign.com

Facebook: [@Aynisdesign](https://www.facebook.com/Aynisdesign)

P.O.Box 140, Addis Ababa, Ethiopia

With more than 10 years of considerable experience in fashion design, mainly concentrating on cultural designs integrating contemporary styles, Ayni's Design fashion line has been displayed and presented on various notable fashion magazines, TV shows and radio programs, such as Los Angeles Times, My Fashion Magazine, Maraki Magazine, Fortune Weekly Newspaper, Addis Zemen Newspaper, Ethio-channel Newspaper, I20 TV Show, FM 98.1 and many others.

Among the different fashion lines that Ayni's Design produces, leather products are one of the main product lines, where the company uses unique qualities of Ethiopian leather. In its leather product line, Ayni's Design has created employment opportunities for 6 young vulnerable women.

The company owner Aynalem's impeccable fashion designer has been noticed by the international community, which has given her the opportunity to be invited and travel to various countries and had the opportunity to meet amazing international designers, received entrepreneurship trainings and showcased her leather product collections. Aynalem had the honor to design a custom handbag to the previous US Secretary of State, Hilary Clinton.

Aynalem had extensive trainings in leather production. While residing in Milan, Italy for 8 years, the owner Aynalem had the chance to get the exposure in the fashion industry before she took the formal training in Ethiopia. In Berlin, Germany, in 2018, she participated at the Berlin Fashion Week. In Tokyo, Japan, in 2016, her handbags were noticed by a Japanese designer and had a chance to create a luxury line of bags using highland sheep leather for Japan market display

with various designers in Japan. In Nairobi, Kenya, in 2014, she was part of Origin of Africa Fashion Week. She also had the opportunity to be invited to various international fashion competitions and business trainings.

In Stockholm, Sweden, in 2013, Aynalem was picked by the Swedish Chamber of Commerce and was invited for a weeklong trip to display all her fashion lines, which included her leather product collections, at various fashion schools.

Since its establishment, the company has participated in notable fashion shows to demonstrate its skills, organized by national beauty contests and designer schools. In addition, Aynalem has participated in major fashion show contests and has been awarded being the "Best Designer".

In Washington, DC, in 2012, Aynalem was picked by the U.S. State Department to participate at the African Women's Entrepreneurship Program (AWEP), an initiative established by the former Secretary of State, Hilary Clinton. She was the only designer picked from Ethiopia for the 2012 AWEP program. She had various trainings and had the opportunity to meet notable designers, such as: Tory Burch and Diane Von Furstenberg. Aynalem also had the honor of meeting Hilary Clinton and creating her a handbag as a gift, where her participation at the AWEP 2012 had extensive trainings and tours in LA, DC, NY and Ohio.

Ayni's Design exports its leather products to the US and Italy, with a recent plan of opening shops in the US.





BOQA Leather

Contact:

Hiwot Tsegaye

Co-Founder & Manager

Tel: +251 118 93 20 74

+251 944 16 16 45

E-mail: boqaleather4416@gmail.com

Website: www.boqaleather.com

Facebook: @BOQALeathermanufacturing

Telegram: @boqaleatherproducts

BOQA was established in 2019 by two partners with the aim of capacitating women in low income families engaging them in leather products manufacturing. The partners, a mother and a daughter, being accomplished women themselves, established BOQA to ensure that other women get the chance to be economically empowered.

The company's name BOQA is a natural mark on oxen's, cow's, horse's and even in human's foreheads, that shows special sign/mark, where those creatures are identified with known to the public. In the local area, where one of the partners was born with such a sign. Fortunate enough, one of the partners has got such a sign on her face. This mark shows beauty of nature and identity. In the same way, all the products of BOQA hold special features which create sense of difference and natural beauty.

The company's vision is to become a world class and branded quality manufacturer of high end leather products. Thus, BOQA's mission is to produce leather products with higher class and values, in using the state of the art technology and expertise through innovation and creativity targeting international and high end domestic markets

BOQA's objectives focus in producing high class leather bags & jackets that exceed customer expectations, through contemporary and modern designs promote Ethiopian cultural distinctiveness to the world and empower women and low income families through the provision of skills trainings and availing employment opportunities.





Entoto Beth Artisan

Contact:
 Bethlehem Berhane
 Founder & Owner, Entoto Beth Artisan
 Tel: +251 912 60 54 68
 +251 118 96 50 97
 E-mail: entotobethartisans@gmail.com
 Website: www.entotobethartisan.com
 Facebook: @Entotobethartisan
 Instagram: @entotobethartisans
 Trip Advisor: Entoto Beth Artisans

Entoto Beth Artisan is a Fair-Trade Ethiopian social business that is a member of the World Fair Trade Organization. It was established in 2012 and is dedicated to restoring the HIV/AIDS infected community on Entoto Mountain by offering jobs.

The business began with the inspiration and help of its partnering NGO BCDA (Beza Entoto Outreach), where Entoto Beth Artisan has continued to work closely with BCDA to transform the community on Mountain Entoto.

Entoto Beth Artisan being socially responsible, is spearheading to do its level best in responding to some of the societal problems especially the double discrimination against women, particularly those women living with HIV/AIDS, through the provision of skills training, empowering and employing those women, being role model to others in following its footsteps.

With its ultimate focus of supporting women living with HIV/AIDS, Entoto Beth Artisan trained 25 women in modern leather products manufacturing, where this time, those trained women are manufacturing products targeting the export market.

The company's goal is not only to produce quality products, but more importantly to make a difference in the lives of its artisans and their community.

The products manufactured are exported targeting internationally fair-trade organizations such as Ten Thousand Villages, Raven+Lily, AmharicKids.org, Karama & Sankofa.

Entoto Beth Artisan has display corners and sales outlets within Addis Ababa at Bole International Airport, Hilton Hotel and its own gallery at Bole. The company is also under process to open an additional selling outlet within Sky Light International Hotel, Addis Ababa.

Beyond providing full time employment opportunities to women living with HIV/AIDS Entoto Beth has created sustainable market and providing job opportunities for plenty of raw material suppliers, scrap metals, etc., mainly those living in the rural areas of Ethiopia.





Kabana Leather

Contact:
Semhal Guesh
CEO, KABANA Leather
Tel: +251910017038
E-mail: kabanaleather@gmail.com
Website: www.kabanaleather.com
Facebook: @kabanaleather
Twitter: @kabanaleather
Instagram: @shopkabanaleather

Kabana Leather, first conceptualized in university, has now grown to produce a variety of creative designs & quality products ranging from wallets, belts, purses, laptop bags, travel bags, sandal & shoes to the international market. The company has the capacity of producing 400 leather bags per day.

Kabana Leather owned by a female designer Semhal an Architect by profession, employed a total of 135 employees, out of which 105 of them are women. Kabana Leather currently has a manufacturing base in Addis Ababa, Ethiopia and the company is working in parallel on job creation, training and economic empowerment of women.

The company exports to South Africa, Rwanda, United States, Germany and Sweden. New products are added to its existing line of products such as facial scrubs, face-masks and shoes.

The company's vision is to be the leading leather manufacturing company on the Continent, producing innovative products with creative designs, creating employment opportunities for women in various parts of Ethiopia throughout the value chain and contributing towards the economic prosperity of Ethiopia and Africa as a whole.





Linu Manufacturing Plc.

Contact:

Lidia Million

Owner & Creative Director, Linu

Manufacturing Plc.

Tel: +251 911 23 97 04

+251 913 12 66 56

E-mail: linuleather@gmail.com

Website: www.linuleather.com

Linu Manufacturing Plc. was established in 2013 in Addis Ababa, Ethiopia by a designer Lidia Million. Lidia entered the design and manufacturing business after few years of her graduation from Zewditu Fashion Design Institute. Lidia's company is engaged in designing and manufacturing ethical women and men leather bags, belts, wallets, jackets and industrial gloves for local as well as export markets.

Linu Manufacturing Plc. currently has employed, 46 full time employees, out of which 80% are female. Linu currently has a manufacturing base in Addis Ababa, Ethiopia and is planning to have a distribution center in the USA. In parallel, the company is working on job creation, targeting on migrants and the returnees, with a focus to the economic empowerment of women through the provision of technical skills trainings and hiring them.

After eight months of the start of her business, Lidia started exporting her leather products to USA, Israel, Spain, South Africa and Kenya.

Linu's vision is to be a leading leather goods manufacturing company on the continent, producing innovative and creative designs, creating employment opportunities for women in various parts of Ethiopia throughout the value chain, and contributing towards the economic prosperity of Ethiopia, Africa.





Meron Addis Ababa

Contact:
Meron Seid
Owner & Manager, Meron Addis Ababa
Tel: +251 911 122 108
E-mail: design@leethiopia.com
exoticamer@gmail.com
Website: www.meronaddisababa.com
Facebook: [@le.ex.mer](https://www.facebook.com/le.ex.mer)
Instagram: [@meron.seid](https://www.instagram.com/meron.seid)

Meron Addis Ababa was established in 2010, by the owner and designer, Meron Seid in Addis Ababa, Ethiopia. Born in an artistic family, where her father and elder brother practice wood craftsmanship, she found around her an ideal air to grow her artistic vein. Meron Seid started designing at an early age of 13. Since then she has developed into one of the renowned and promising young talents in Ethiopia.

On March 2015, Meron won the "2015 UNDP Young Female Entrepreneurship Award Ethiopia", at an event where the Ethiopian Prime Minister was present.

From its inception, the company intended to deliver top quality leather products to the local and international market. Currently, Meron Addis Ababa is mainly engaged in designing, manufacturing and distributing leather products of different types to local as well as international markets. Meron Addis Ababa launched its branded products at its showroom/workshop in July 2017 in Addis Ababa.

In an effort to promote its products, the company has participated in various bazaars, fashion shows and trade fairs such as "Origin Africa 2014" in Nairobi, Kenya and the International Textile Fair in Dubai, UAE in 2015.

Meron Addis Ababa supplies wide array of products including leather bags, both for business and fashion wear, leather accessories like wallets, pouches and leather wear products. The company has a production capacity of 50-60 pouches per day, in addition to 5 travel bags per day. Meron Addis Ababa currently has employed 48 full time employees (33 women and 15 men).

Meron serves as the manager of the company. In terms of fulfilling its social responsibilities, Meron Addis Ababa has offered internships for students and graduates from vocational schools and also organizes periodic trainings to enhance the skills and capacity of its current staff.

Though the company first started with a focus on the fashion savvy consumer in Addis, it has broadened its target to include foreigners and tourists in the city as well as catering to the export market abroad. So far, Meron Addis Ababa has sent its product samples to interested buyers and potential clients in Switzerland, Turkey, Japan, Norway, Germany, USA, Italy & the UAE. Meron Addis Ababa intends to establish itself more in the export market and generate hard currency revenue for the country.





MSGANA SHOE

Contact:
 Mesgana Gebregziabeher
 Owner & Manager, Msgana Shoe
 Tel: +251 910 31 99 01
 E-mail: info@mesganashoe.com
mesganashoe@yahoo.com
 Website: www.msganashoe.com
 Facebook: <https://www.facebook.com/Msgana-shoe-1518641998446862/>
 P.O.Box: 43345, Addis Ababa, Ethiopia

Msgana Shoe established in 2002 E.C. is an enterprise that manufactures handmade shoes. The company has a capacity to produce 100-150 pairs of shoes a day. Msgana Shoe offers handmade leather sandals and covered shoes for women, men and children. Msgana Shoe is a family-owned business with great potential and room for expansion. At present, the company has 15 permanent employees, 10 women and 5 men and 12 temporary employees, 8 women 4 men.

The need for quality genuine leather shoes and sandals has made Msgana Shoe bring a reliable solution. The input materials used for the production of shoes are all available in Ethiopia. The shoes are made from all types of leather as well as discarded materials such as leather scraps, tires and discarded clothing, creating genuine designs and being environmental friendly.

Currently, 8 shops within Addis Ababa are selling Msgana Shoe. There are also other occasional points of sale such as exhibitions and markets. The company sells approximately 4,000 pairs of shoes per month, distributing in Addis Ababa fashion shops, boutiques, supermarkets and stores. The company opened its first physical store in a makeshift bus in June, 2020 in Stadium, Addis Ababa. Msgana Shoe is currently exporting its product to Ireland and Japan.





OC Design

Contact:

Kalkidan Assefa

Owner & Manager, OC Design

Tel: +251-961 09 80 42,

+251-911 52 02 53

E-mail: occreation2017@gmail.com,

octalore029@gmail.com

Website: www.occollections.com

Facebook: @occollection

Instagram: @oc_collection

OC Design was jointly established in 2016 by a mother and daughter, summing up an experience of more than 25 years in the business world and education background of two business college degrees and a fashion certificate.

The company was established not only with a vision to start a profitable and socially responsible business, but a business that can create jobs for young mothers and women in general through training and flexible working hours. OC Design employs 10 permanent employees and all are women.

The company currently produces leather accessories like bags, luggage, belts and wallets, where in the up-coming future, the company plans to start producing leather garments and furniture.

OC Design exports to South Africa, Korea and North America. The company has a wholesale market platform in various other web-based markets and is currently redesigning its online store (www.occollections.com).

On its production capacity, OC Design has the capacity to produce 3,550 pieces of ladies bags, 3,300 pieces of laptop bags, 2,900 pieces of belts and 6,000 pieces of wallets per year.





Contact:
 Tigist Seife Haile
 Owner & Manager, Root in Style
 Tel: +251 911 69 20 63
 +251 901 50 77 77
 E-mail: rootinstyle@gmail.com
 info@rootinstyle.com
 tigist.seife@gmail.com
 Website: www.rootinstyle.com
 Instagram: www.instagram.com/rootinstyle
 Facebook: www.facebook.com/rootinstyle
 @rootinstyle
 LinkedIn: www.linkedin.com/Tigist.seife

Root in Style is a brand conceived with a question thought by the founder "where is ours?" and born as quality leather accessory fashion brand in 2015 focusing on premium quality Ethiopian leather. Root in Style is founded by a young woman entrepreneur who has more than 4 years experience in the fashion business with great love and passion for fashion.

Root in Style has the vision of becoming a leading fashion accessory brand in the world as a Made in Ethiopia brand. Root in Style believes that its customers benefit from the reasonable price, quality and warranty.

Her vision is not only to create an Ethiopian high-end accessory brand; but make also Root in Style a place for young women to acquire knowledge through internship and on-the-job trainings to be craftswomen and get empowered to generate their own income.

The company uses carefully selected quality cow and sheep finished leather to manufacture its products. In addition, Root in Style uses hand-woven Habesha Tilet, African prints, African/Ethiopian traditional prints and other rooted touch icons to give the design touches African root effect.

The company has 37 both permanent and temporary employees and more than six subcontractors for the supply of woven and other required materials. 100% of Root in Style products are manufactured by women artisans.

Root in Style manufactures different kinds of products: tote bags, casual bags, evening clutches, women & men travel/weekender bags, women & men

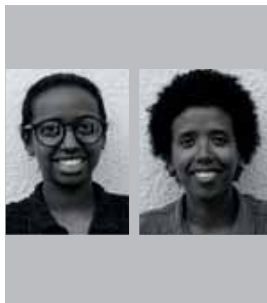
messenger bags, women & men laptop bags, women and men belts, women wallet and coin purses, pillow covers, giveaway materials, leather rags, sandals & children shoes, decorated leather carpets, leather jewelleryes and Personal Protective Equipment (PPE) such as face masks and scrubs.

The purpose of the company is to make Root in Style a leader in the leather fashion accessory industry from East Africa through providing unique designs and quality leather products while providing an enhanced service through creating employment opportunities for unprivileged young women.

Root in Style believes that providing opportunities to unprivileged women, engaging them in income generating jobs empowers them to change their lives. Thus, the company recruits young unemployed women, train them in basic artisanal skills & hire them, contributing its share to employment generation. Root in Style believes that the contribution of women in the industry being vital, thus showcases those women's products and artisan talents to the world.

The company uses quality imported accessories like zippers, hooks, magnets and other accessories which gives the final product of the company great look & durability.





Sabegn

Contact:

Elizabeth and Eyerusalem

Co-Founders:

Tel: +251 935 400 988

+251 929 131 940

+251 116 686 928

E-mail: eyerus@sabegn.com

Website: www.sabegn.com

Facebook: www.facebook.com/sabegn

Instagram: [@sabegn_ethiopia](https://www.instagram.com/sabegn_ethiopia)

Twitter: [@Sabegn_et](https://twitter.com/Sabegn_et)

Ethiopian social entrepreneurs and sisters Elizabeth and Eyerusalem are strong believers in the power of their people to bring about real and tangible changes in their own lives. And it is this ethos which is at the center of everything that they are doing at Sabegn. The company has provided employment opportunity for 53 workers, where 46 of them are women.

Taking employment of women and people from vulnerable communities as one of its core visions, the company manufactures products ranging from a credit card wallet, handbags, backpacks, side-bags to a travel bag at reasonable prices, allowing Sabegn to attend to a variety of customers in retail and wholesale, both locally and internationally. With a spirit to satisfy needs through collaboration, it has built a manufacturing and organizational capacity to satisfy low, medium and high-level leather product demand from different parts of the world.

Sabegn in addition to producing leather products has opened a concept store with supportive platform for various local handmade products to be sold alongside Sabegn's own variety leather products within the local and international markets. The store currently exports to Denmark, Switzerland, Norway, France and the USA and works together with 50 and growing vendors that are from the community of which some are women from vulnerable societies that have been trained in different sectors by the Center for Accelerated Women's Economic Empowerment (CAWEE) which Sabegn is a member.

With the support secured from GIZ, Sabegn and CAWEE are partnering to implement a project to train 100 vulnerable women, 25 of them expected to

be women with disabilities, to weave discarded leather scraps into exquisite products.

Sabegn's concept store allows vendors to get access to the market with very little cost and allows customers to find variety of products with a reasonable price at one place, further nurturing the birth and growth of various relationships between various professionals in different sectors. The company hopes to add decorative home ware made from leather scraps and shoes to its product line as well as expand its presence to other locations in Addis Ababa, in the future.

The world is a better place when businesses such as Sabegn invest in communities that they are based in and of course no matter how successful Sabegn is; it has nothing to show if its community is still living in poverty. Apart from providing the space for artists and artisans to connect with the buying audiences, Sabegn works closely with variety of artists and artisans by providing them with the much-needed free meeting spaces where they can actively network and develop potential customers and their skills around the business side of their work.

Sabegn has a vision to become a pioneer and a top leather product producer in the country and make Ethiopian leather products recognized for its innovation, quality and affordable prices all over the world. The company's vision as well embraces nurturing a collaborative space where various creative people in different sector can present their work and expand their market reach.





Shir-Shir Ethiopia

Contact:

Hirut Zeleke

Owner & Manager, Shir-Shir Ethiopia

Tel: +251 911 615 876

E-mail: Shirshirethiopia@gmail.com

hirutzel@yahoo.com

Website: www.shirshirethiopia.com

Facebook: Shir-Shir-Ethiopia

Twitter: @ShirShirEt

Shir-Shir Ethiopia was founded by Hirut Zeleke in 2000 E.C (2007 G.C) with a capital of 300USD producing different kinds of leather products such as bags, purses, coats, jackets handmade using Sheep and Ox skin sourced 100% locally.

The vision of Shir-Shir Ethiopia is to produce modern, simple and affordable leather products, with a mission to popularize Ethiopian leather products to the world.

Starting from a one-woman producer, Hirut herself producing, the company has now 30 permanent employees (21 women and 9 men) in the leather product line of the company.

In producing different kinds of leather products, Shir-Shir Ethiopia has started exporting to Japan, Sweden, Spain and the USA, with a plan to expand its export base to the rest of European countries and other parts of the world.





Simeno Leather

Contact:
Emebet Alemu
Owner & Manager, Simeno Leather
Tel: +251 911 73 58 96
E-mail: simeno.leather@gmail.com
Website: www.simenoleather.com
Addis Ababa, Ethiopia

Established in the year 2008 E.C., Simeno Leather has marked its prominence as finished leather products manufacturer in Addis Ababa, Ethiopia. The company's leading finished leather products include leather, bags, wallets, belts and other products for women and men.

Simeno Leather is emerging as a quality leather products manufacturing company in Addis Ababa, Ethiopia, by bringing forth products that are processed, designed and finished to meet the highest quality levels and standards. Quality being the main concern since its very beginning, the company's entire product line is closely supervised and monitored. Currently Simeno Leather has 10 employees that are all women.

Simeno Leather's vision is to be the pioneer and most respected leather manufacturing company in Ethiopia, with leading brands and technologies. Thus, its mission is to attract and attain customers by offering a wide range of well-designed, functional leather products at reasonable prices so that many people can be able to afford that.

With strict quality control, excellent after-sales service and the "customer first" approach in management, the company has established a very large customer base. Simeno Leather's products are highly demanded by a wide variety of customers and the company has received excellent feedbacks about its products.

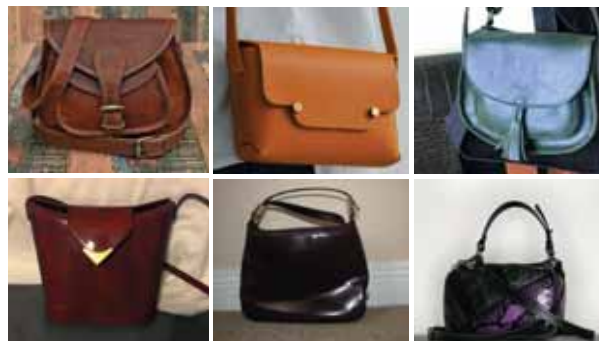
The company pays attention to attract and cultivate talents through a series of trainings, where the Simeno Leather this time has highly motivated and

qualified technical team. The company always upholds its corporate purpose of "Innovation drives technology, technology assures quality, quality wins reputation."

Simeno Leather strongly believes that a well-developed infrastructure is the back bone of a company which aspires to be successful. In order to stay competitive in the market, the company has substantially invested in manufacturing facilities and state of the art technology. In addition, the company periodically inspects its machinery so that there is no interruption in the operations and to avoid compromising the quality of its products.

At Simeno Leather, what makes the company different from other will be that, the company follows standards of quality required by its customers and the concerned ones, it is a one-stop destination to get quality genuine leather products, it has consistency in quality, positive feedback of clients and timely deliveries of the products, its determination to maintain long lasting relationship with its customers, its capacity in undertaking bulk orders and providing satisfactory customized products.

The strategy of Simeno Leather is built on the foundation of its values and will drive its successful development in the coming years in order to achieve its long-term vision, to be the pioneer and most respected leather manufacturing company.





SoleRebels

Contact:

Bethlehem Tilahun

Owner, SoleRebels

Tel: +251 911 110 848

E-mail: rootscultureties@gmail.com

Website: www.solerebels.com

Facebook: [@solerebels](https://www.facebook.com/solerebels)

Instagram: [@solerebels](https://www.instagram.com/solerebels)

Twitter: [@solerebels](https://twitter.com/solerebels)

SoleRebels was founded by Bethlehem Tilahun, in Addis Ababa in 2004. The intent behind its inception was to create sustainable and beneficial employment for those once deemed "unemployable". Bethlehem founded SoleRebels as a way to blend her Ethiopian community's creative artisan talents with the traditional 'barabasso' (Ethiopian recycled tire) shoe. The result is uniquely original footwear, driven by the ethos of ethical production, sustainable materials, and maximum comfort.

SoleRebels is committed to using the most sustainable materials in every aspect of its production. The materials the company uses is eco-friendly, sourced directly from nature and carefully crafted to minimize impact. Every pair of footwear the company produce is hand-crafted in its workshop in Addis Ababa, Ethiopia and ships that to every country in the world. Since its establishment, SoleRebels, has never used a single traditional shoe box to ship its footwear. Instead, the company shipped thousands of pairs of shoes in amazing hand-loomed reusable sacks.

Being the sizable establishment that it is, production of SoleRebels shoes happens through the collaboration of several teams that supervise and facilitate the works of the employees. While the founder, Bethlehem does the designing, there are teams for spinning, weaving, fabric creation, leather cutting, production, assembly, hand sewing, sole crafting, sole perfection, tech/IT, inspection and delivery and administration.

SoleRebels exports its products to over 55 countries online, where it also has

its stores located overseas in Greece (Athens), USA (California), Switzerland (Nyon), Spain (Barcelona), Austria (Vienna), Singapore and Taiwan (Kaoshiung, Taichung, Pintung City).

In tandem with its goal of creating jobs, the company has committed itself to paying competitive and higher salaries than any other company in the industry. Additionally, SoleRebels also provides onsite doctor checkups for employees with 100% medical coverage. Though most employees live within walking distance, transportation is also available.

In accordance with the time tested practice of recycling products, owning to limited availability of resources, "everything is valued and valuable" is the motto by which SoleRebels operates. The Artisans' Education Fund is another method by which Sole Rebels ensures better quality of life for its employees. Through the fund, children of the artisans or close relatives, get access to finance for education twice a year. All these initiatives and efforts by Sole Rebels have culminated in making the company the world's first fair-trade footwear company.

In recognition of the hard work put in by the SoleRebels staff as well as Bethlehem, the company has been featured and commended on various occasions. To name a few, Bethlehem Tilahun has been named #2 on the Top 10 Women In Africa's Manufacturing Industry, a spotlight by Forbes on SoleRebels and Bethlehem and Forbes Magazine's piece on SoleRebels role in bringing Ethiopian Entrepreneurship to the world and many more recognitions and awards.





Tiru Design

Contact:
Tiruwork Assefa
Owner & Manager, Tiru Leather
Tel: +251 983 91 49 40
+251 911 02 48 18
E-mail: tirudesign12@gmail.com
Website: www.tirudesigns.com
Facebook: [@tirudesign](https://www.facebook.com/tirudesign)
Instagram: [@tirudesign](https://www.instagram.com/tirudesign)

Tiru Design was established in April 18, 2016 with an initial capital of 15,000 ETB. "Tiru" is an Amharic word that translates to "Good" in English. The working capital of the company has reached around 400,000 ETB in 2018. That's a staggering increase to see within just two years. The company strives moving forward with groundbreaking ideas and designs so as to provide its clients with the best service possible.

Tiru Design is dedicated to provide high quality, first class, durable, efficient and effective products. Tiru Design is well organized, having experts in designing and preparation of leather and apparel products. The company is mainly involved in the preparation and designing of leather bags, leather belts and leather wallets, with a capacity of producing over 100 bags per day. Tiru design also prepares cultural dresses and T-Shirts for both women and men.

The company has 6 permanent (4 women and 2 men) employees and 9 temporary employees (7 women and 2 men) mostly comprised of women and it soon has a plan to export, starting from Botswana where the company has already established contacts with potential buyers.





GEMSTONES AND JEWELLERY

Eight (8) CAWEE members are involved in the gemstones and jewellery sector. Member companies engaged in this sector are involved in different product lines, mainly producing the following kinds of products:

- | Producing jewelry using semi-processed gemstones and

- | Scrap metals, recycled bullet cases, leather and different kinds of indigenous Ethiopian woods



Afroportal Gemstone, Lapidary & Printing Plc.

Contact:
Addis Hailu
Founder, Owner & Manager, Afroportal
Gemstone, Lapidary & Printing Plc.
Tel: +251 912 90 24 28
Email: kenticha11@gmail.com

Afroportal Gemstone, Lapidary & Printing Plc. was established by Addis Hailu in 2018. The company has specialized in producing and supplying semi-processed gemstones and hand-crafted jewelry pieces, using local materials targeting the local and international markets.

The vision of Afroportal Gemstone, Lapidary & Printing Plc. is to provide quality products that exceed the expectation of customers and create a better working environment for women, particularly women with disabilities.

Being socially responsible, Afroportal Gemstone, Lapidary & Printing Plc. supports physically handicapped young women through the provision of skills training and providing them full time employment opportunities. Afroportal Gemstone, Lapidary & Printing Plc. this time has 4 permanent employees, all of them young women with disabilities. The company is preparing itself to enter the export market.

Afroportal Gemstone, Lapidary & Printing Plc. aspires to be one of the leading companies in the Ethiopian gemstone and Jewellery market through the supply of the expected quality products to customers, aggressively planning to work in promoting Ethiopian gemstones and jewellery.





Assi's Gallery

Contact:
Asegedech (Assi) WoldeMariam
Tel: +251 911 24 9850
E-mail: Assiaddisnew@gmail.com
Website: www.assigallery.com
Addis Ababa, Ethiopia

Assi's Gallery was established on 2010, in Addis Ababa, Ethiopia by the Founder/ Owner Asegedech (Assi) WoldeMariam, a Macro Economist/Researcher who worked at the IMF for 30 years. Assi is also a designer, who was back to her own country to share the love of Ethiopian Jewelry, traditional clothes, leather and accessories with the rest of the world. Assi's products incorporate the love and passion for fashion, quality and designs.

The company takes inspiration from Ethiopia's endowed rich cultures, history, religions and traditions. Assi's Gallery is producing jewelry using semi-processed gemstones, with beads sourced from all over the world targeting the export market. The products are meticulously united to form a beautiful balance of color, texture and dimension that make whoever wears it look and feel terrific.

With an extraordinary combination of color and beautiful stones, Assi's jewellery collections are designed to reach everyone. Its special collections are featured in top fashion magazines in the country and being worn by celebrities. Each piece is one-of-a-kind and finished with clasps that start conversations.

The company took part at different events, forums and exhibitions organized at the Embassy of the United States, Embassy of Canada in Addis Ababa, Gemstones Jewelry & Cotton Cashmere Shows at Radisson Blu Hotel, Addis Ababa in 2015, trade show at Ethiopian National Museum in 2015 and a fashion show organized by Origin Africa and Hub of Africa Fashion Weeks in 2014, 2015 and 2016.

The company is so far selling its products at high end domestic markets, with a recent plan to enter the export market.

Assi's Gallery this time has two permanent employees, young women, works towards the global goals of eradicating poverty, empowering women through training workshops and personal development, supporting education, cleaning the environment in poverty stricken communities and contributing its share to the creation of sustainable development within the country.



Assi's Gallery Introducing its Products at a Mini-exhibition, the Former 1st Lady of Ethiopia Visiting the Stand



Owner & Manager of Assi's Gallery (Middle) at a Fashion Show Promoting its Jewellery



Semi-processed Gemstones & Jewelry Produced by Assi's Gallery



Ayni's

Ayni's Design

Contact:

Aynalem Ayele

Owner & Manager, Ayni's Design

Tel: +251 911 407 037

E-mail: Aynisdesign@gmail.com

Website: www.aynisdesign.com

Facebook: [@Aynisdesign](https://www.facebook.com/Aynisdesign)

P.O.Box 140, Addis Ababa, Ethiopia

With more than 10 years of considerable experience in fashion design, mainly concentrating on cultural designs integrating contemporary styles, Ayni's Design fashion line has been displayed and presented on various notable fashion magazines, TV shows and radio programs, such as Los Angeles Times, My Fashion Magazine, Maraki Magazine, Fortune Weekly Newspaper, Addis Zemen Newspaper, Ethio-channel Newspaper, I20 TV Show, FM 98.1 and many others.

Among the different fashion lines that Ayni's Design produces, handmade jewellerys are one of the main product lines, where the company mostly uses semi-processed gemstones to produce its handmade jewelry. In its jewelry product line, Ayni's Design has created employment opportunities for 2 young women, vulnerable women that were victims' sexual violence.

The company owner Aynalem's impeccable fashion designer has been noticed by the international community, which has given her the opportunity to be invited and travel to various countries and had the opportunity to meet amazing international designers, received entrepreneurship trainings and showcased her jewelry product collections.

Aynalem had extensive trainings in jewelry production. While residing in Milan, Italy for 8 years, the owner Aynalem had the chance to get the exposure in the fashion industry before she took the formal training in Ethiopia. In Berlin, Germany, in 2018, she participated at the Berlin Fashion Week. In Nairobi, Kenya, in 2014, she was part of Origin of Africa Fashion Week. She also had the opportunity to be invited to various international fashion competitions and business trainings.

In Stockholm, Sweden, in 2013, Aynalem was picked by the Swedish Chamber of Commerce and was invited for a weeklong trip to display all her fashion lines, which included her jewelry collections.

In Washington, DC, in 2012, Aynalem was picked by the U.S. State Department to participate at the African Women's Entrepreneurship Program (AWEP), an initiative established by the former Secretary of State, Hilary Clinton. She was the only designer picked from Ethiopia for the 2012 AWEP program. She had various trainings and had the opportunity to meet notable designers, such as: Tory Burch and Diane Von Furstenberg.

Ayni's Design exports its jewelry products to the US and Italy, with a recent plan of opening shops in the US.





Ellilta Products

Contact:

Emnet Mersha

General Manager, Ellilta Products

Tel: +251 911 22 9717

E-mail: emnet@ellitaproducts.com

Website: www.ellitaproducts.com

P.O. Box 21898, Code 1000

Addis Ababa, Ethiopia

Ellilta Products was established in 2012, as a business wing to support Ellilta Women At Risk (EWAR) & set up to create safe and fair workspace for vulnerable women involved in the sex trade. EWAR is a social enterprise diligently working to scale down the rate of young women and girls turning to prostitution for various reasons. The main vision of the organization is to renew the hope of women who are entrapped in the sex industry.

In the past 8 years, Ellilta Products (EPs) focused in producing scarves & jewellery for export, mainly to the North American market. All the profits that EPs makes, directly goes to support EWAR, making rehabilitation services available for many more women trapped in the sex trade.

In the 5 years' strategic plan of EPs, expanding its business to reach the local market is a critical strategy that the organization has chosen to follow. EPs has been providing lunch for Bingham International School staff since 2018 with an excellent quality food, drinks and café service and has opened bakery in Adama Town, Oromia Region, to specifically support the rehabilitation center in Adama Town (Nazareth).

Currently EP has provided full time employment opportunities for 46 people, where 40 of them are women. Ellilta has a production capacity of 10,000 pieces of Jewellery per month.

EWAR's head office is located in Addis Ababa, with branch offices in, Bahir Dar, Amhara Region and Adama, Oromia Region. EWAR has been able to help over

1,300 women and more than 700 of their children, leave a lifetime of prostitution at a 90% success rate. Success from EWAR means that upon completion of the one-year program, women go on to lead their lives free of prostitution, never returning to the streets.

Ellilta works with both the women and their children so the generational cycle of prostitution can be broken so a new generation of Ethiopian young people are no longer bound by the trauma of sexual exploitation. This holistic alternative transforms individual lives, families and communities. Its products are made by these women who were once involved in a life of prostitution.

The vision of EWAR is empowering women at risk to thrive not just survive. The mission of the organization focuses on love, accept and reach out to women in prostitution with a view to building community through relationships and improving their quality of life and challenging all the concerned ones about the issues that these women face through effective advocacy and education programs. EWAR is committed in promoting ethical Fair Trade, in sourcing products with a commitment to improve the social and economic conditions of marginalized producers and suppliers.

EWAR is mainly involved in the production of jewellery, where the different inputs are locally sourced, designed and handmade. The material in producing jewellery includes leather, recycled bullet cases and different kinds of indigenous Ethiopian woods.

Beyond the production of jewellery, EWAR also produces scarves made of locally sourced cotton, hand-dyed and hand-crafted. The scarves and jewellery are designed by its artisan, the women of Ellilta, where each product carries the story of a woman who was once at risk on the street of Ethiopia but has a new path in life. Each purchase supports the livelihood of former sex workers who have now started down a new path in life.

Ellilta exports its products to different countries, currently exporting to Canada, the United States of America and in different European countries.



Leather
Necklace

Wood
Earring

Wood
Necklace



Entoto Beth Artisan

Contact:

Bethlehem Berhane

Founder & Owner, Entoto Beth Artisan

Tel: +251 912 60 54 68

+251 911 40 41 45

+251 118 96 50 97

E-mail: entotobethartisans@gmail.com

Website: www.entotobethartisan.com

Facebook: @Entotobethartisans

Instagram: @Entotobethartisans

Trip Advisor: Entoto Beth Artisans

Entoto Beth Artisan is a Fair-Trade Ethiopian social business that is a member of the World Fair Trade Organization. It was established in 2012 and is dedicated to restoring the HIV/AIDS infected community on Entoto Mountain by offering jobs! The business began with the inspiration and help of its partnering NGO BCDA (Beza Entoto Outreach). Entoto Beth Artisan has continued working closely with BCDA to transform the community on Mountain Entoto.

Its women artisans craft unique jewelry such as necklaces, bracelets, and earrings that combine contemporary western design concepts with ancient cultural beads and different leather product. The jewelleries are hand-crafted from local recycled materials. Entoto Beth Artisan's goal is not only to produce quality products, but more importantly to make a difference in the lives of its artisans and their community.

To employ and economically empower more women, the company has diversified its product lines like, leather goods and hand-woven products. In working on the new product lines, the company has created permanent job opportunities for about 250 women employees. Among the 250 employees, 25 women living with HIV/AIDS were recruited by Entoto Beth Artisan and were provided technical skills training in hand-weaving. Those trainees are employed by the company since April, 2019 and this time producing different kinds of hand-woven products for local as well as export markets.

Those products of Entoto Beth Artisan are exported to international for fair-trade organizations such as Ten Thousand Villages, Raven+Lily, AmharicKids.org, Karama & Sankofa.

Entoto Beth Artisan has display corners and sales outlets at Bole International Airport, Hilton Hotel and its own gallery in Bole, Addis Ababa. It is also under process to open an additional selling outlet in Sky Light International Hotel, Addis Ababa. Additionally, the company has been creating sustainable market and providing job opportunities for plenty of raw material suppliers in the countryside.

Entoto Beth Artisan being socially responsible, is spearheading to do its level best in responding to some of the societal problems especially the double discrimination against women, particularly those women living with HIV/AIDS, through the provision of skills training, empowering and employing those women, being role model to others in following its footsteps.





Lila Products

Contact:

Gelila Shewaye

Owner & Manager, Lila Products

Tel: +251 912 445 645

+251 118 347 229

E-mail: gelila@lilaproducts.com

lilaproducts@gmail.com

Website: www.lilaproducts.com

Facebook: [@lilaproducts123](https://www.facebook.com/lilaproducts123)

Instagram: [@lilaproducts](https://www.instagram.com/lilaproducts)



Lila Products has been legally incorporated by the responsible government agency of Ethiopia as Lila Products in 2014. The company is a social enterprise that strives to empower low income households of its community through training, skill transfer and providing job opportunities in its business operations.

Lila products started its operations in developing creative jewelry and rugs from paper, clay and bullet cases. The company has 10 employees; 7 female and 3 male employees. Lila Products aspires and works to make a difference in the lives of artisans and their communities while producing quality products.

Over the past years its products have been sold both locally and internationally to the USA and Canada, gaining a growing popularity.

Lila Products is broadly categorized as a handicraft company. Handicrafts refer to products made by hand, with the help of simple hand tools instead of machines. Handicrafts are artistic representation of a particular culture or ethnic tradition. Handicraft products include objects of utility and decoration.

Lila Products have a line of original products and wants to develop a line that is unique and new to the market so that customers would feel the excitement of every new design. Lila Products works through harnessing the skills of the women and allowing them to tie in their own creativity and unique culture.



Lolite Jewelry & Gemstones
Trade & Export Plc.

Contact:

Blen Yenealem

Co-Owner & Manager, Lolite Jewelry &
Gemstones Trade & Export Plc.

Tel: +251911 16 06 55

E-mail: info@lolitejewelry.com

manager@lolitejewelry.com

Website: www.lolitejewelry.com

Facebook: <https://www.facebook.com/Lolite-gemstone-ethiopia-122455431451666>

Lolite Jewelry & Gemstones Trade & Export Plc. was established by Blen Yenealem and Yenealem Getachew in October 2015. Lolite Jewelry & Gemstones Trade & Export Plc is a growing company that specializes in the sale of Ethiopian Opals and other gemstones to local and international markets.

The company works with a number of local miners, micro and small business operators in Baher Dar, Amhara Region, one of the Regional towns of Ethiopia, which is highly endowed with the natural resources of precious stones.

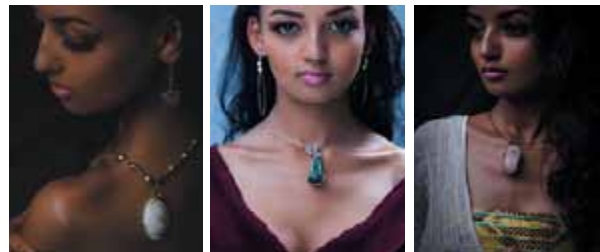
The company supplies high quality Opals and other gems to the international market at competitive prices, it has also worked on adding value to the semi-processed gemstones in producing jewellery.

Lolite Jewelry & Gemstones Trade & Export Plc. is planning to establish wide networks across the world including the United States of America and China: the owners and the staff of the company are doing all their levels best in up-grading the company's producers' professional skills to be able to meet the requirements of the highly competitive international market.

Lolite Jewelry & Gemstones Trade & Export Plc. specializes in the sales of different Opal products which are originally from Ethiopia. Through time, the company has a plan to design different jewellery like rings, bracelets and many more. The available variety of the gemstones and its existing jewelry designs makes the company the best choice available in the market.

Lolite Jewelry & Gemstones Trade & Export Plc. is mainly known for the production

and value addition of the newly found Opal from Wello, Amhara Region of Ethiopia. Being a young company in the business, Lolite Jewelry & Gemstones Trade & Export Plc. has four young women employees.





MGHH

Contact:
Haregewoin Haile
Owner & Manager, MGHH
Tel: +251 911 137 469
Email: hareg629@gmail.com
Website: www.mghhgemjewelry.com

MGHH was first conceived by the idea of helping physically challenged young women, empowering them with the required skills so that they get sustainable, reliable and secured monthly payment for a job well done. The ambition to help the physically challenged young women arose from the Founder and Director of the company Haregewoin Haile, as she spent most of her life living around a community where lots of women are stigmatized for the various disabilities they have.

On the year 2017, the company started off by providing technical skills training to two young women, to be able to produce exotic jewellery and hiring them as its first permanent employees. This time MGHH, continuing being socially responsible, has five employees, vulnerable young women with disabilities. The company has its plan in expanding and diversifying its product lines.

With the ultimate purpose of expanding its exporting value added jewellery products, using semi-processed gemstones, with the major aim of supporting the community in creating employment opportunities to young women with disabilities.

In its plan to train thirty (30) more young women with disabilities and creating employment opportunities to those trained young women, the company is targeting the export market, where it is striving to work towards producing quality products meeting the expectations of the export market.

MGHH, targeting the export market has sent its sample products to different

potential buyers, where its major potential buyers are from Canada. In promoting its high end domestic market, MGHH also sells its products within Addis Ababa in its own gallery, based at a prime place around Sarbet, Addis Ababa.

On its production capacity, MGHH this time has a the capacity of producing eight hundred (800) pieces of semi-processed gemstones and a capacity of producing one thousand eighty (1,080) pieces of complete jewellery per month.





FURNITURE MANUFACTURING

One (1) CAWEE member is involved in furniture manufacturing sector. The member company in this sector is involved in different product lines, mainly producing the following kinds of products:

| Producing Home, Office, Hotel, & Hospital, Education & Institution Furniture,

| Producing Foam & Mattresses.



Contact:
 Amele Gidey
 Owner and Manager, Technostyle
 Furniture Center
 Tel: +251 11 553 43 17
 +251 11 553 43 26
 +251 11 557 27 65
 Mob: +251 91 121 12 59
 Fax: +251 11 553 43 51
 P.O. Box 159, Addis Ababa
 Email: infor@technostylegroup.com
 Website: www.technostylegroup.com

Technostyle Industrial Group is a Private Limited Company made up of two independent businesses namely Technostyle and Technostyle Furniture Centre. The company was established in 1997 with only four employees to import and distribute office furniture in Ethiopia.

Technostyle Industrial Group has grown over the past years into a large-scale state of the art furniture manufacturing industry located in Legatfo, Oromia Region occupying about 72,000m² of land, supporting over four hundred (400) employees both locals and expats and equipped with modern technology for its operations.

Technostyle Industrial Group has the following distinct strategic business units:

- Office Furniture,
- Chair Line,
- Educational & Institutional Furniture,
- Home & Hotel Furniture,
- Hospital Furniture (Metal Line),
- Foam & Mattress.

Having started as an import business currently manufacturing its own products, Technostyle Industries Group has successfully worked with Government offices, Banks, Insurance Companies, NGOs and Private institutions that make majority of its client base.

According to its three-year strategic plan, Technostyle Industrial Group will increase its capacity by 70%, its workforce by eight hundred and its market share by 30%. It will also continue its import substitution and contribute towards the growth of the national economy in alignment with the country's industrialization strategy. The company aims to export 30-40% of the products in the next 2 years, as part of its expansion goals.

Overall, Technostyle Industrial Group is fast growing, having recently acquired 12,000 M2 unit of land intended for the manufacture of the metallic line. The vision of the organization is to be the Leading Furniture manufacturer and supplier in Eastern and Central Africa by 2025.

"EXCEL TO BE THE NUMBER ONE FURNITURE MANUFACTURER AND DISTRIBUTOR IN EASTERN & CENTRAL AFRICA BY 2025"





SERVICES

Seventeen (17) CAWEE members are involved in the services sector. Member companies involved in this sector are involved in providing different kinds of services, the major ones include the following:

- | Tourism,
- | Printing,
- | Travel and Events,
- | Consultancy & Trainings (Human Resources, Transformational Leadership, Law & Attorney, Architectural & Engineering Services, etc.)
- | Eye Clinic and Optical Services,
- | Agrifood Laboratory Services,
- | Interior Design.



Byogenic Beauty Spot Skin Care
Training Center

Contact:

Mulumebet Gebreselassie

CEO/Founder of Byogenic Beauty Spot
Skin Care Training Center

Tel: +251 911 202 376/+251 935401008

Linkden: [www.linkedin.com/in/](http://www.linkedin.com/in/mulu-iori/47774633)

mulu-iori/47774633

Website: www.byogenic.com

skype: [mulu-iori2](https://www.skype.com/user/mulu-iori2)

Byogenic Beauty Spot Skin Care Training Center, established in 2005, is the first skin care school in the country located at Megenagna Seleshi Sehen Building 6th Floor. In Addis Ababa, Ethiopia.

The reason of opening Byogenic Beauty Spot Skin Care Training Center was to give more opportunities for those who would like to become professional skin care specialist in Facial, Massage, Nail Care and Waxing. The response to this action of opening the center was overwhelmingly positive. The Training Center started delivering its first training involving 43 trainees, where all of them were young women. To date, the Training Center is very proud of training over 5, 000 professionals, 98% of them young women. that were able to generate sustainable income to help themselves and their families.

The Center has its criteria in selecting trainees, where the main requirement will be from Grades 8th to 10+1, as per the new education policy of the Ethiopian Government are eligible for certificate level professional training program.

Byogenic Beauty Spot Skin Care Training Center provides different kinds of trainings in the areas of: facial, massage, manicure/pedicure, wax/threading, eyelash extension and spa

management, where trainings in those mentioned area ranges from one week to six months.

Trainees are evaluated based on students' performance of group work, project work and presentation of individual assignments, apprenticeship and final examinations. The training program is composed of main courses (in-class training – theory, on-the-job training & apprenticeship); supportive courses (English, Biology & Chemistry) and common courses (professional image, business communication skills, ethics, customer service & small business management). Participants that complete the training program are provided certificates; certification accredited by Addis Ababa City Administration Education Bureau.

Byogenic Beauty Spot Skin Care Training Center has currently provided full time employment opportunities for six workers (4 women and 2 men).





Byogenic Spa

Contact:
Mulumebet Iori Gebreselassie
CEO, Byogenic Spa & Training Centre
Tel: +251 911 202 376
Email: mulu.iori@gmail.com
Website: www.byogenic.com
Addis Ababa, Ethiopia

Mulumebet Iori G/Sellassie is a pioneer in the field of skin care and wellness in Ethiopia, founding the Byogenic Spa business 27 years ago in 1993 and then going on to train over 5,000 Ethiopian women and men as skin care professionals at the Byogenic Training Centre. All those trained have managed to get employed in the many successful spa and skin care businesses across the country and abroad. Her passion for skin care and wellness began as a young girl and she went on to pursue her studies in skin care in the U.S. at the Christine Valmy School of Esthetics and Skin Care as well as in The Netherlands. She also has graduated from Addis Ababa University School of Commerce in Secretarial Science and Accounting.

She has been passionate in economically empowering young women in providing them opportunities within her businesses from the beginning, as her passion of giving back. In her desire to uplift vulnerable women and facilitate for them to not only take care of their skin and overall wellbeing, but also to be part of an industry that can allow them to gain financial freedom, independence and equal pay, which has continued driving her vision.

Mulumebet started her Spa business with a single store and with few employees; however, her business grew rapidly where she needed to have more skilled labour to meet the demand of her services. As the beauty service was new, it was very difficult to find skilled labour that can meet the expected standard. Therefore, to fill this gap, she trained many young women/men and elevate their skill that was able to meet the desired standard and in a very short time the trained workers were able to help her provide services to her growing client base.

As her client base grew, her name became a household name and without using any professional marketing, through word-of-mouth Mulumebet kept on gaining client and she was forced to add more stores and open a training centre where she was able to train more women. Today, Mulumebet has two stores and a training centre where over five thousand young women, a few men, are trained and employed by the growing beauty industries. Besides creating job opportunities for these young women, the training Centre has also supported these young women to nurture & build their self-confidence, personal development and enterprise development skills.

Byogenic Spa has currently provided employment opportunities to 50 people (40 women & 10 men) and the Training Centre has provided employment opportunities to 6 people (4 women & 2 men). In total, those two companies have provided employment opportunities to 56 people (44 women and 12 men).

Apart from establishing Byogenic Spa & the Training Centre, Mulumebet is also the Co-founder of GMM Garment Plc. which was established in 2004 by Three Ethiopian Women Professionals. The company has employed 400 young girls.

As a vibrant and an outgoing person, She is the current Vice President of an NGO called The Sara Cannizzaro Child Minder Association which helps mothers and their children in specifically tailored programs, a Zone Chair Person to the Lions Club International of Greater Addis Ababa, former Vice President of AWEP (African Women Entrepreneur Program) Ethiopia Chapter and member of AWIB (Association of Women in Boldness).

Being a humanitarian, Mulumebet is supporting organizations such as, Our Father's Kitchen, Alem Children and Saint Giuseppe Centre.





Contact:

Kalkidan Belete

Tel: +251 911 317 343

+251 116 679 231

+251 11 667 99 05

Email: kbelete@blesslaboratory.com

info@blesslaboratory.com

Website: www.blesslaboratory.com

Dessie Road, Legetafo

P.O.Box 1949 code 1110

Oromia Region, Ethiopia

Bless Agri Food Laboratory is the first private Agri food laboratory in Ethiopia established in 2011 to provide food testing, shelf life study, inspection and product certification services for all inputs and products along the agri-product value chain as a commercial food laboratory. Bless Laboratory was first accredited with ISO 17025 by SANAS of South Africa and now by Ethiopian National Accreditation Office (ENAO).

The Laboratory is equipped with state of the art equipment (such as HPLC, GCMSMS, and Atomic Absorption) and staffed with highly qualified professionals who were trained in Ethiopia and Europe. The company's testing service includes all Chemical and Microbiological analysis.

Bless Agri Food Laboratory tests pesticides, minerals and heavy metals, aflatoxins and ochratoxins, sugar profile on honey and beverages & vitamins, nutritional composition, all proximate analysis, lab tests on spoilage and pathogenic microorganisms like Salmonella, Enterobacteriaceae, E. Sakasakii, Total Plate count, Yeasts & Molds and much more. This Laboratory is the only laboratory in Ethiopia that is capable and offering full range of aflatoxin tests, shelf life study, heavy metals and pesticide residue analysis. The company takes proficiency tests and the results are up to international lab standards, constantly widening its scope in order to serve the market and fill the gap in the particular field the company is involved in. Bless Agri Food Laboratory is currently in the process of starting GMO tests, BOD tests, campylobacter spp and bacterial tests on cosmetics.

Furthermore, the company provides food safety training on ISO 22000, Total

Quality Management and GMP courses. Bless also provides tailor-made trainings for factories especially for those planning to establish an in-house laboratory and implement HACCP. Depending on the need, Bless Laboratory provides gap assessment studies for food and beverage manufacturing companies.

Bless is delegated by the Ethiopian Standards Agency to certify Food and Beverage products conforming to National standards set by the Agency. The company's certification department has certified drinking water, edible oils and pasteurized milk which is in process. Its inspection department serves the exporters, NGOs and local food manufacturers.

Bless Laboratory is ready to provide quality assurance of food & beverage service to the community, build easily accessible service in quality test on all edible products, serve the continental quality infrastructure development process and thereby contribute to the African economic development.



Determination of Mycotoxin by using HPLC



Determination of Heavy Metals by using AAS



Bless Agri Food Laboratory Team



Determination of trace elements using AAS



Brand Travel Services Plc.

Contact:

Arsema Yigrem

Manager, Brand Travel Plc. & Brand Event Organizing

Tel: +251 911 24 01 74

Email: arsema@brandethio.com

Website: www.brandethio.com

Addis Ababa, Ethiopia

Brand Travel Services Plc. was established in 2011. The company commits its full resources to the successful completion of every trip that it plans, thus developed reputation for its services excellence earned every day by providing the very best in value and profession.

Brand Travel Services Plc. has broad knowledge of the travel industry. The company's services include: booking, ticketing & itinerary consultation - arranging all-inclusive holiday packages travel related information, like visa and vaccine requirement, airport facilities; transit regulations, supplementary services - online check in request flier program registration and mileage tracking; delivering ticket and collecting payment when the need arises. Brand Travel Services Plc. working hours is Monday to Friday from 8:00am – 6:00pm, Saturday from 9:00am- 1:00pm. The company also has a duty person who can be reached at any time 24/7 for emergencies.

In its sister company, Brand Event Organizing, it provides exceptional services for conference, training or special event needs. Brand Events is a local event organizing company that provides a one-stop service for event planning and organizing needs, focusing on customers visions and always keeping in mind as its number one priority: uncompromising customer satisfaction.

Brand Event Organizing works with its clients to create practical, cost-effective, manageable and result-oriented events and the company is involved all the way ensuring that everything goes according to plan. Its business model depends on a skeleton crew of permanent staff, and a large number of on-call staff and assistants

that are hired on event-to-event basis to ensure that the overhead which is passed on to its clients is kept to an absolute minimum. Other than the creative, planning and management processes, every business activity is outsourced to reputable partners and companies which allows the company to be flexible in selecting vendors, ensuring exceptional value for money.

For every meeting or conference that the company manages, dedicated administrative assistants will be there until completion to manage communication with participants and organizers, send out invitations and record RSVP and conduct onsite delegate registration, facilitate international and domestic airline reservation and ticketing, coordinate field visits and track attendance during conferences. For meetings and conferences where delegates are coming from abroad, its sister company, Brand Travel Services Plc., will avail an agent on site that will assist with airline reservation, ticketing, and providing schedule information as needed for the duration of the meeting.

In both its two companies, Brand Travel Services Plc. and Brand Event Organizing, have employed seven people, six women and one man.





Dalia Specialized Eye Clinic

Contact:

Dalia Ahmed

Manager, Dalia Specialized Eye Clinic

Tel: +251 911 627 555

Email: daluahmed@gmail.com

Dalia Specialized Eye Clinic is one of the few eye care facilities in Ethiopia with very high standards when it comes to service, ethics and quality. The company constantly monitors and assesses the performance of its doctors, consultants, staff as well as the efficacy of all its medical equipment and devices to ensure that the utmost eye healthcare is maintained and rendered to its patients.

The company regularly consults its surgeons to update and gain the views of those professionals on the latest technology, protocols and modern treatments in the field of ophthalmology. Dalia Specialized Eye Clinic strongly believes that a good vision is imperatively essential to enjoy a better quality of life. And with that, the Clinic's main existence is to serve its level best in achieving excellence in eye care.

As a full-fledged specialty clinic, it is Dalia Specialized Eye Clinic's aim to make all its sub-specialty services safer and more accurate with better results and swift recovery. All the company's ophthalmic equipment is well maintained and calibrated ensuring quality diagnosis.

With its pool of well experienced local and foreign specialist ophthalmologists who have common goal to work, serve and collaborate together, the company is confident that the big gap in the eye healthcare in Ethiopia is properly addressed.

Dalia Specialized Eye Clinic has multi-subspecialty services, which includes, Vitreo-retina subspecialty, Glaucoma subspecialty, Pediatric & Strabismus subspecialty and Comprehensive ophthalmology.

Furthermore, the Clinic has various collections of frames, lenses and spectacles to

cater the optical needs of its customers of all ages. Dalia Specialized Eye Clinic's optical workshop is equipped with complete and state of the art devices such as edging and cutting machines for a high end finishing of lenses and frames.

With the increasing cases of preventable blindness in the country, Dalia Specialized Eye Clinic has started responding to the call of serving the community with the core mission of controlling blindness through ethical and high-quality preventive and curative eye care services to all its patients.





Hebet Abahoy Arefine Consultancy Services

Hebet Abahoy Arefine Consultancy Services

Contact:

Hebet Abahoy
Managing Director, Hebet Abahoy Arefine
Consultancy Services
Tel: +251 912 122 947
Email: hebetabahoy49@gmail.com
Addis Ababa, Ethiopia

Hebet Abahoy is an Ethiopian entrepreneur currently managing the organization, Hebet Abahoy Arefine Consultancy Services (HAACS) that she founded in 2013, in Addis Ababa, Ethiopia.

Hebet is an expert on Gender Based Violence (GBV)/Violence Against Women (VAW) and Law Consultant, with rich experience in national laws, gender, GBV, leadership and mentorship. She served for over 15 years as a public prosecutor, gender and law expert at the Ministry of Justice.

Hebet also worked as a gender advisor at ACDI/VOCA, an international organization, rendering business leadership training to women in the agribusiness sector in the country.

Her company HAACS is devoted to the contribution of the protection of human rights and gender equality in Ethiopia and abroad through the provision of quality services.

HAACS's service ranges from:

Research and Assessment: On gender, GBV/VAW, social and legal matters; policies, strategies, programs and projects; project evaluation and gap assessment.

Capacity Building: Trainings on gender, GBV/VAW, human rights, women and children's right, leadership, assertiveness and mentorship to different target groups of different organizations.

Preparation of Documents: Gender mainstreaming guideline, GBV/SH

prevention and response policy, anti-GBV/SH Code of Conduct, GRM for GBV/VAW survivors; GBV, leadership, mentorship and human rights training manuals, checklists and indicators; Design strategy and action plans; develop a memorandum of article and memorandum of association.

Legal Consultancy: Consultation on Ethiopian law and representation before the Federal Court; Consult on international, regional, national policies and legal frameworks with an emphasis on women and children's rights.

Since its establishment, HAACS has rendered different kinds of services to different organization including the World Bank, USAID, Ethiopian Women Lawyers Association, CAWEE, Dashen Brewery, Ministry of Finance, CARE Ethiopian Girl Effect Limited and Cuso International.





Hybrid Designs Plc.

Contact:
 Samrawit Fikru
 CEO, RIDE (Hybrid Designs)
 Tel: +251 913 135 534
 Email: samrawit@hybriddesignsplc.com
 Website: www.ride8294.com
 skype: samrawitfikru
 Addis Ababa, Ethiopia

Hybrid Designs Plc. is a revolutionary technology company that aspires to implement simple, innovative and efficiency enhancing technological systems in Africa. RIDE's team spirit is devoted to enabling Africa use its resources efficiently through technological solutions. The company's flagship service RIDE is born in Ethiopia to facilitate nature's gift to humanity, mobility.

Samrawit Fikru, Co-founder of Ride, 29-year-old computer programmer has created Hybrid Design, company in Ethiopia behind the most popular taxi app in the country, RIDE, Ethiopia's version of Uber.

Three years down the road, Hybrid Design is now behind RIDE, a mobile App aimed at modernizing the country's outdated transport system, Ethiopia's version of Uber. Samrawit conceived the idea of RIDE app after experiencing a transport problem when she was hired as a developer in software developing company.

RIDE partakes in this sector to simplify travelling and add safety up to a global standard. The company has created permanent, temporary and contractual jobs to more than 25,000 Ethiopians in a very short period of time, which contributes positively to the social and economic wellbeing of the country. RIDE's success in this sector has energized its team to expand digitization of other crucial industries involved in Fintech, Personal Security and Contact Center Platforms.

Entrepreneur Samrawit was born and raised in Addis Abeba, Ethiopia's capital city. She is one of the Ethiopian Women that have succeeded in creating a name for themselves with incredible business acumen and hard work.

Addis Ababa, which is home to four million people, has had a long history of a messy transport system. Cases of passengers scrambling for scarce public commuter taxis during rush hours are common, hence forcing some people to seek for taxi hire services. The service that RIDE started providing was a very timely response to the transport problem Addis Ababa faces.

Africa is rich in its natural resources and is blessed with energetic young population ready to work and prosper. RIDE strives to join Africa's sustainable prosperity by mobilizing jobs and promoting institutionalizations through digitization with innovative solutions.





Information System Services (ISS)

Contact:
Aster Solomon
Information System Services, Co-founder,
Owner & Manager
Tel: +251 116 675 977
Email: info@iss-ethiopia.com
Website: www.iss-ethiopia.com

Information System Services (ISS) is an information systems consultancy founded in 1996.

A pioneer in Geographic Information System (GIS), providing GIS services and trainings, ISS provides different trainings on geospatial services to further expand into Ethiopia. It has trained over 50 local and international organizations in GIS.

Major projects undertaken by ISS includes, establishing a Land Information System (LIS) in Addis Ababa, establishing a multipurpose LIS for Dire Dawa and Mekelle and providing a GIS nutrition database to be used by Save the Children and providing different services to many more.

ISS sells and distributes geospatial goods and services to governments, regional governments and international organizations. Aster is the Co-founder, Owner and Manager of ISS.





INKreadable Printing & Advertising

Contact:
 Frehiwot G/Micael
 Founder & General Manager
 INKreadable Printing & Advertising
 Tel: +251 911 209 173
 Email: info.ink@gmail.com
 Addis Ababa, Ethiopia

INKreadable printing and advertising company was established by a passionate and dedicated team in 2012 with the aim of tasking the industry it serves to a higher level in bringing the state-of-the-art technology and equipment, which rarely are available in the current Ethiopian market and also with its passionate team ready to serve the needs of its valued clients.

With rich work experience in the sector, the company opened its workshop and office in the heart of Addis Ababa, in blending its team's experiences and passion with the up-to-date and latest printing machines to uniquely serve its clients.

INKreadable Printing and Advertising aspires to be one of the leading printing and advertising company at a National level in 2020. Thus, the company's mission is striving to provide its clients the A+ services and products in its day-to-day tasks, with values focusing on quality, speed delivery, price and customer service.

Looking and working within the current printing industry where clients expectations in terms of quality and service are not met, the company uniquely has come out in filling the existing gaps INKreadably. In using modern machinery like, 3D and UV, INKreadable has aggressively entered the market to meet the expectations of its clients in the printing, advertising and communications industry.

The major services that INKreadable Printing and Advertising provides include: digital printing, offset printing, silk screen printing, outdoor & indoor signage, point of sales materials, exhibition display, packaging, invitations and print management.

INKreadable Printing and Advertising is a human centered printing & advertising

company. The company with its team of nine permanent professional staff (6 women and 3 men) & twelve contractual staff (2 women and 10 men) has availed its services to its clients.



New English Private School (NEPS)

Contact:

Aster Solomon

New English Private School, Co-founder
and General Manager

Phone: +251 113 20 5720

+251 911 50 75 96

Email: astersolo@gmail.com

Website: www.nepsschools.com

New English Private School (NEPS) was founded in 2004 with the sole mission of bettering education in Ethiopia.

With small class sizes and a symbiotic educational relationship with ICS, NEPS has been able to become one of Ethiopia's leading private schools. It currently has seven different campuses with future plans of expansion. NEPS employs over 250 people providing services to 1500 students. NEPS has an impressive 99% university acceptance rate. NEPS prides itself on giving merit scholarships to female students every year.

It is run by its General Manager/Co-founder, Aster, and operated by Mr. Kelemu Sinke, who is the co-founder and husband of Aster.



Next Fashion Design College

Contact:
Sara Mohammed
Tel: +251 985 202 000
+251 911 674 634
Email: nextfashiondesigninstitute@gmail.com
Website: www.nextfashiondesigncollege.com

Next Fashion Design College was established in the year 2004 by model and designer Sara Mohammed. The College had a mission of filling the gap of education in fashion designing in Ethiopia.

Next Fashion Design College as a pioneer company in the fashion industry focuses in creating qualified designers in raising awareness to take Ethiopia's traditional clothing to the next level, expanding markets locally and internationally, to contribute to the country's economy.

The College has created a curriculum that will serve the need of aspiring designers and provide them both basic and extensive training in the field of fashion design, pattern making, sketching and stitching. For the past sixteen years, the College has trained more than three thousand (3,000) regular and extension students in fashion designing.

The College has developed training program at four levels and has received recognition for that, Level I to Level IV training program, from the City Government of Addis Ababa Technical and Vocational Education and Training (TVET) Agency.

In broadening its global networks and partnerships in fashion design and in sharing best practices and experiences, the College has brought lecturers, professionals from different countries, The Netherlands, India to lecture to the students of the College and to share their experiences.

The College participates and organizes international fashion shows to promote,

advertise and find markets for Ethiopian cultural clothing, in adding value in incorporating contemporary and modern designs. In the past years the College has participated in France, Germany, Switzerland, Washington DC and other countries by displaying different cultural clothing and event promotion.

In collaboration with the Indian Embassy in Ethiopia, Next Fashion Design College had student exchanges program. The program has allowed over 30 young female students of Next Fashion Design College to study in one of the Fashion institutes in India. This annual student exchange program started in 2006, giving young fashion designers the opportunity to broaden their knowledge and experience in fashion. The scholarship they received has tremendously changed the lives of the students. The recipients of the scholarships have been able to learn and develop their fashion skills along with entrepreneurship, web and graphic design skills. The recipients of the scholarship after attending their programs in India come back to Next Fashion Design College to share their knowledge and experience with currently enrolled students. Majority of these young women are now the most successful women in the country, in fulfilling as well their social obligations, in creating job opportunities for other young graduates in the industry.

Next Fashion Design College is a socially responsible company. In 2014, the company hosted over 1,300 (per day) deported Ethiopian women from Saudi Arabia for 13 days, providing them food and shelter. This plan of hosting those deportees was designed by Sara Mohammed, the Owner of the College and the entire Next Fashion Design College staff. From those deported women, 75 of them were granted scholarship at the College, short-term courses that were completed in 3 months' time. Those trained women are now working in different garment and textile companies and are able to generate sustainable income for themselves as well as their families.

In 2015, Next Fashion Design College together with Enterprise Partners, took on 310 under privileged women to train them in soft and hard skills, where getting involved in the training, those women were able to find jobs immediately. This project was very successful in economically empowering women and giving them the opportunity to generate sustainable income to support themselves.

Sara, the Owner of Next Fashion Design College, won "Women of Excellence" award for the year 2013, where she received this award from the hands of the former First Lady of Ethiopia, Roman Tesfaye. The College also was able to win the International Star for Quality Winner in Geneva in 2013. Sara as well won the 2017 Humanitarian Award in Washington DC, USA.



Next Design Service

Contact:

Sara Mohammed

Tel: +251 985 202 000

+251 911 67 4634

+251 985 67 2501

+251 911 40 1041

Email: nextfashiondesigninstitute@gmail.com

Website: www.nextfashiondesigncollege.com

ND (Next Design) Service is a direct retailer agent to Ethio Telecom. The company provides telecom services to end customers at a lower rate. The services ND provides include;

| Airtime Sales;

| Prepaid and postpaid telephone bill payments and

| Internet bill payments.

ND Service that was established in April, 2020 provides a 10% discount to corporate entities that currently included private companies, NGOs, Government offices, etc.

The company is also an agent of Fana Broadcasting Corporate, providing 30% discount for advertisements broadcasted through Fana TV.

Currently, Next Design Service has provided full time employment opportunities to 52 people (40 women and 12 men).

Next Design Service is sister company of Next Fashion Design College and Sara Garment, where Sara Mohammed is the Owner of those three companies.





SB Consult, Consulting Architects
and Engineers

Contact:
Melbana Seifu Birke
Managing Director
SB Consult, Consulting Architects and
Engineers
Tel: +251 115 156 854
+251 115 510 928
Email: melbana.seifu@gmail.com
Website: www.sbconsult.et

SB Consult is an Architectural and Engineering Design and Construction Management Firm established in 1982, by the Late Architect Seifu Birke, currently managed by Melbana Seifu Birke.

SB Consult renders comprehensive professional consultancy services for Architectural and Engineering Project Management, Design, Quantity Surveying, Construction Supervision and Management of buildings, roads, bridges, airport facilities and infrastructure development projects. The Firm also has extensive experience in providing consultancy services in contract management, physical planning and related development activities.

Services

Project Management

The services undertaken include management of the time, cost and quality of projects at each phase including: Detailed engineering design and construction management phase of projects -

| Initial planning, project

Quantity Surveying

The company's quantity surveying services cover from pre-design stage to the completion of construction.

Design

The company's design services include all Architectural, Structural and MEP Engineering design including but not limited to for all disciplines:

| Initial Concept and Schematic,
| Preliminary,
| Final Design.

The major services provided include:

- | Advice on feasibility of various procurement options,
- | Advice and assisting the client in preparation of project budget,
- | Preparation of cost estimates at various stages of design,
- | Tender document preparation, floating, evaluation,
- | Prepare takeoff and payment during construction,
- | Preparation of cost report throughout the construction phase,
- | Evaluation and give recommendations on all variations and claim,
- | Undertake all project closing out services in terms of project payments, variations, claims etc.

Construction Management

| Contract Administration services including but not limited to:

- Administration of the project contract including but not limited to:
- Review and Manage the implementation of the project schedule,
- Overall management of the project cost.

| Resident and Author Control Supervision Services included but not limited to:

- Supervision and inspections of construction to ensure that the works are executed in a strict conformity with the contract document and drawings,
- Receive all submittals for technical approval from the Contractor and approved by the Consultant team,
- All related construction site consultancy, supervision and control services until the acceptance of the project at completion and follow up and/or give response.

The Company's Team

For its office and site supervision works, the company has employed 15 people in total (10 women & 5 men). The distribution is approximately 70 % professional and 30% support staff. The professionals employed on a full time basis are Engineers, Construction Management Professionals, Architects and Management Professionals.





STORE 251

Contact:

Maedot Assefa
 Founder & Manager, Store 251 (Tonjolie Trading)
 Tel: +251 911 606 322
 Email: info@store251.com
 massefa@store251.com
 Website: www.store251.com
 Instagram: store251
 Facebook: @Store251
 LinkedIn: Store251
 Twitter: @store251_

Tonjolie Trading and Store 251(Registered) is a store front name. The company began its journey as an online store in August 2015 (www.store251.com). The inspiration came from the founders' background for sustainable business passion, education in Tourism Management and the need to promote local suppliers to sell their products internationally. Soon the way suppliers and products were handpicked attracted local market and the company started to supply shops in International Standard hotel and creating more market for local producers. It's also helping the suppliers to get fair price for their products.

Ethiopia is endowed with a plethora of organic products and deep-rooted wisdom about countless natural products. We however continue to fail to market and package our products so that they will attract the attention of buyers. We do not tell the story behind the product to help customers make the right purchasing decisions. We see in the global market our very own products finding buyers after being exported and packed imaginatively, depriving us the ownership of our produce.

The only way our products can cross borders as Ethiopian origin products is if we can gain confidence by working within Ethiopia and developing products for Ethiopians who currently prefer to buy imported product no matter what the quality is. This store is aimed to change this by building awareness of ethically designed and locally produced goods.

Other than the home-grown market the company also would like to attract the international community working and travelling to Addis Ababa. Addis Ababa being the hub for conference and events, the Store will arrange programs to invite African designers to host their collections and in so doing, create additional tourism potential focusing on fashion and shopping.

Store 251's inspiration is growing small to large scale designed and made Ethiopian products by Ethiopian dynamic designers and producers by selling and marketing their products online through www.store251.com. We believe these products should be marketed for the international customers in a way that will answer customer's questions regarding accessibility, logistics, trust and transparency.

Store 251 also believes that, designers and producers should highly benefit from their work by owning their brands, financially and building their own loyal customer base.

Benefits of working with Store 251:

1. Increasing sales outlet,
2. Reaching all online shoppers anywhere around the globe,
3. Billboard effect for different Ethiopian brand,
4. Getting Real time shoppers rating on products,
5. Competing internationally.

Existing Products of Store 251:

- Leather Bags & Shoes,
- Leather Accessories,
- Jewellery,
- Handmade Cotton Wearable,
- Handmade Home Wear & Décor,
- Organic Ethiopian Tea, Coffee and Food Products.

Linkages:

- Members of CAWEE and
- Logistics Partners DHL & FedEx.

Within two years, the number of customers and the number of suppliers (more than 20 Ethiopian designers and producers) that wants to sell their products through Store 251 became larger than the company's capacity and it started looking for a wide space where the company can fully share its vision. The company currently has 3 permanent employees (2 women and 1 man) and works with two freelance women supporting the company in photography and marketing.

The vision of Store 251 is to create a space where Ethiopian-African high-quality well-made products of sustainable businesses to be shopped in one stop. Supplier requests also came from neighboring African countries since they have witnessed our potential of being located in the capital city of Africa.



Technostyle Interior Design

Contact:

Amele Gidey

Owner, Technostyle Interior Design

Tel: +251 11 553 43 17

+251 11 553 43 26

+251 11 557 27 65

Mob: +251 91 121 12 59

Fax: +251 11 553 43 51

Email: infor@technostylegroup.com

Website: www.technostylegroup.com

Technostyle Interior Design and branding offers a professional, modern, innovative and creative approach to design furniture and clients' spaces with emphasis on detail, functionality and perfection.

With advanced software and a highly creative team with unsurmountable experience, the company tries to push the boundaries of what can be done opting to ask why not! Nothing is impossible and the most complex of problems can be solved with the simplest of solutions

In working on interior design and branding, Technostyle Interior Design creates master plans and designs for furniture ranging from residential, to offices and hotels. The company advises, designs, supervises and offers project management services from start to finish. It also does concepts for branding through renderings. With its highly creative team, the company has highly trained designers that will give clients exactly what they want and more.

Technostyle Interior Design designs customized furniture as per our clients' needs and goes beyond their expectations. The company uses renderings and visualizations that are very important in expressing designs to clients, helps with marketing, advertising, design competitions and the overall design process of more complex needs.

On some of the projects over the years with Technostyle Interior Design's experience and referrals, the company has built its name by working with renowned businesses such as different banks, insurance companies, NGOs, Government offices and private companies alike.



The Mosaic Hotel

Contact:
Miraf Kelemu, General Manager
Tel: +251 116 671 188
Email: reservations@themosaicet.com
Website: www.themosaicholelet.com

The Mosaic Hotel is a luxurious hotel with 78 rooms, found right in the heart of Addis Ababa. It has ample parking, a rarity in the city.

It has a garden that can host up to 2000 people, all while being in Bole Medhanialalem. Inaugurated in 2015 by Former First Lady of Ethiopia, H.E. Roman Tesfaye, The Mosaic prides itself on inclusivity in the workforce. It employs and actively seeks out people with disabilities, with numerous deaf wait staff. It is the only hotel in Ethiopia to do so. It also gives priority for females on the recruitment process, especially at managerial positions.

Aster Solomon is the owner and Director of The Mosaic Hotel. It is managed by Mrs. Miraf Kelemu.





Travel Ethiopia Plc

Contact:

Samrawit Moges

Managing Director, Travel Ethiopia Plc.

Tel: +251 115 510 168

+251 115 525 478

+251 911 20 69 76

Fax: +251 115 510 200

E-mail: info@travelethiopia.com

Website: www.travelethiopia.com

P.O. Box: 9438, Addis Ababa, E Ethiopia

Samrawit Moges has directed tours throughout the country since 1981 and established Travel Ethiopia Plc. in 1994, herewith rewarded as the 2018 Top Ethiopian Woman in Tourism.

Travel Ethiopia's inner vision is to increase local jobs in the community and most importantly to support women in the hospitality industry. Samrawit is ultimately establishing projects whereby the women in the community can become more educated and independent. Travel Ethiopia's continuous movement in women's empowerment has become an example for others in the tourism sector by being the first tour agency to hire permanent female guides.

Travel Ethiopia's vision is to be the most sought-after travel agency in Ethiopia, providing reliable services to all sectors of the business community and individuals; local as well as international. Thus, the company's mission is to provide high standard service to its clients, allowing them to have a unique Ethiopian experience; its intact culture, integrity and dedication of its competent staff.



VALUES:

Womens Empowerment

Responsible Tourism

Integrity and Honesty's

Flexibility and Accountability

Competitive Rates

Innovative and Interactive Itineraries

Real Experiences and Adventure

SERVICES WE PROVIDE

Tours and Safaris (established routes or tailor-made as per requirements)
Wellness Tour

Hotel and lodge booking
Camping equipment and car rental
International and domestic air ticket booking and itinerary planning

Meet and assist services and airport transfers

Processing of visas

Samrawit's commitment to the development of the local community is manifested through the establishment of Bilen Lodge in Afar Region. Bilen Lodge has created employment opportunities to local residents in Afar, teaching women to empower themselves and become independent.

In addition, Travel Ethiopia is an Eco-conscious company that implements the ban of plastic usage. As a member of the responsible tourism network, Travel Ethiopia also tries to minimize negative, social, economic and environmental impacts and generates economic benefits for local communities. The company also has different initiatives to minimize damages to the environment and wildlife. This allows its clients to travel responsibly, without the worry of causing destruction to local cultures, environments and economies.

Travel Ethiopia has a team of experienced and dedicated staff. The guides are highly qualified and multilingual, while the coordinators have extensive knowledge of the country. Travel Ethiopia also has a modern fleet for remote regions and camping gears which adds to its smooth tour operation. This allows Travel Ethiopia to provide its visitors with a wonderful trip at a competitive rate. The main activity of Travel Ethiopia is to guide and organize tours and safaris for local and foreign visitors within Ethiopia, including sightseeing and educational trips on historic sites, ethnicities, folklore, fauna and flora and scientific research trips performed by the specialized staff members of the company.



Two EB Management Solutions Plc.

Contact:

Enye Bemir

General Manager, TWO EB Management Solutions Plc.

Tel: +251-929-918278/0911691557

Email: twoebmanagementsolution@gmail.com

Website: www.twoeb-management.com

Skype: enye.bemir2

Facebook: [twoebmanagementsolutions](https://www.facebook.com/twoebmanagementsolutions)

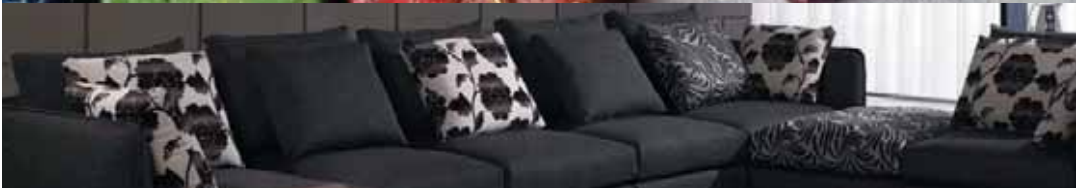
Twitter: [twoebmanagement](https://twitter.com/twoebmanagement)

LinkedIn: [enye-bemir-29089327](https://www.linkedin.com/in/enye-bemir-29089327)

Two EB Management Solutions Plc. is a private limited organization established by three shareholders to promote and enhance individual and organizational performance capacity toward the attainment of personal and organizational goals.

Two EB is one of the leading Leadership, Human Resource and Management consultant and trainer in Ethiopia, where it closely works in collaborations and partnerships with local and foreign consultants. The company's General Manager, Enye Bemir and the company's consultants have practical experience in undertaking consultancy, training and coaching services in leadership development, basic management skills, human resource management, personal and organizational development services for NGOs, public enterprises, the private sector and other organizations.

Two EB aims to be the most respected and preferred management consultancy firm and trainer by consistently delivering efficient services and exceeding customers expectations. The company works on that by helping its customers succeed, in providing its customers tailor made, innovative and cost effective solutions. Thus, the company is working towards expanding its reach in the specific areas of management consultancy and training to develop strong customer base.



Members Contact Details

- | Agribusiness
- | Textiles/Garment/Hand-weaving
- | Leather
- | Gemstones and Jewellery
- | Furniture Manufacturing
- | Services.

AGRI-BUSINESS

COFFEE	Aster Bunna	(Aster Mengesha) +251 911 21 89 08	asterbunna@gmail.com	5
	Zebad General Import and Export	(Emebet Tafesse) +251 114 404 128	zebad.export@gmail.com	45
	Eden Roasters	(Eden Halle Gebreselassie) +251 911 250727	eden@hailealem.com	21
	Kotea Coffee	(Muna Fejru) +251 911 216 227	munafejru@gmail.com	31
	Diamond Coffee	(Dehab Mesfin) +251 930 014 502	dehabcf@gmail.com	19
	Bezuayehu Shone Coffee Plantation	(Bezuayehu Shone) +251 911 215 227	shonecoffee@gmail.com	11
	Primerose Coffee Exporter	(Meseret Workneh) +251 911 513 747	primroseplc@gmail.com	37
	Garden Coffee (Roasted & Ground)	(Betlehem Tilahun) +251 911 110 848	rootsculturetires@gmail.com	27
	To.mo.ca (Roasted & Ground)	(Wondwossen Meshesha) +251 911 515 616	wondwossen.meshesha@tomocoffee.com	43
	Moplaco (Green, Roasted & Ground)	(Heleanna Georgalis) +251 911 200 186	heleanna.georgalis@gmail.com	35
HONEY	Sabea Coffee	(Yetnait Abera) +251 911 230 034	info@sabaecoffee.com	39
	Berkeyee Marr	(Bezuayehu Shone) +251 917 808 482	shonecoffee@gmail.com	9
	Dehab Honey	(Dehab Mesfin) +251 930 014 502	dehabcf@gmail.com	17
	Calla Honey	(Dehab Mesfin) +251 911 230 034	callahoneyet@gmail.com	13
MILK PRODUCTS	Emebet Milk and Milk Product	(Emebet Mekonen) +251 912 138 603	embetwawi@gmail.com	23
	Hilina Enriched Foods	(Hilina Belete) +251 116 679 041/42	info@hilinafoodseth.com	29
FOOD	Ethio-Green	(Rahel Moges) +251 930 105 292	rahel@ethiogreen.com	25

AGRI-BUSINESS	FOOD	Maheder Foods	(Maheder Adimasu) +251 911 008 179	mahederfood@gmail.com	33
		Beets FineFoods	(Misrak Netsanet) +251 911 125 665	misimt@gmail.com beetstrading@gmail.com	7
		Samore Flower	(Samrawit Moges) +251 911 206 976	samrawitmoges2@gmail.com	41
		Chanco Flower Plc	(Samrawit Moges) +251 911 206 976	samrawitmoges2@gmail.com	15
HORTICULTURE		Ayni's Design	(Aynalem Ayele) +251 911 407 037	Aynisdesign@gmail.com	51
		Chic Living	(Yetnait Abera) +251 911 230 034	chiclivinget@gmail.com	53
		Muya Ethiopia	(Sara Abera) +251 911 203 580 +251 111 234 015	muyaethiopia@ethionet.et	63
		Paradise Fashion	(Genet Kebede) +251 911 456 228	genet@paradisefashion.net	67
		Yirgalem Addis Textile Factory	(Yirgalem Asfaw) +251 930 013 228 +251 911 250 127	yatplc@gmail.com	77
		Negist Ethiopia	(Aster Retta) +251 911 216 944 +251 113 728 080	asterretta@gmail.com sammyexp@gmail.com	65
		Sara Garment	(Sara Mohammed) +251 911 674 634	nextfashiondesigninstitute@gmail.com	69
		Little Gabies	(Amelsa Yazew) +251 911 512 350	amelsayazew@gmail.com	59
		Abugida Fashion	(Hiwot Gashaw) +251 910 360 316	Abugidafashion@gmail.com	49
		Trio Craft	(Elisabeth Kassa) +251 944 067 795	kassalsal@gmail.com	73
		Yefikir Design	(Fikirte Addis) +251 911 210 478	yefikirdesign@gmail.com	75
		Yordi Design	(Yordanos Abera) +251 930 100 539	judyordi365@gmail.com	79
		Sonia-K Lingeri	(Sonia Ahmed) +251 911 644 772 +251 922 859 330	sanimaliki@yahoo.fr	71

Enku Design	(Enkutatash Kibret) +251 911 428 665	info@enkusdesign.com	57
Dengel Orthopedic Instruments Manufacturing Plc	(Meseret Arefayene) +251 911 150 905	ddesta@gmail.com	55
Mafi Mafi	(Mahlet Afework) +251 961 080 017	mafi.eth@gmail.com	61
Ayni's Design	(Aynalem Ayele) +251 911 407 037	Aynisdesign@gmail.com	87
Entoto Beth Artisan	(Bethlehem Berhane) +251 912 605 468	entotobethartisans@gmail.com	91
Kabana Leather	(Semhal Guesh) +251 910 017 038	kabanaleather@gmail.com	93
Meron Addis Ababa	(MeronSeid) +251 911 122 108	exoticamer@gmail.com	97
AB Leather	(Abaynesh Beyene) +251 911 239 485	ableather.2011@gmail.com	83
Linu Manufacturing PLC	(Lidia Million) +251 913 126 656	linuleather@gmail.com	95
Msgana Shoe	(MesganaGebregziabeher) +251 910 319 901	Mesganashoe@yahoo.com	99
OC Design	(Kalkidan Assefa) +251 0911520253	occreation2017@gmail.com octalore029@gmail.com	101
ABKA Leather	(Genet Abegaz) +251 929 189 427	info@abkaleather.com	85
Sabegn	(Eyerusalem Kidane) +251 935 400 988	eyerus@sabegn.com	105
SoleRebels	(Bethlehem Tilahun) +251 911 110 848	info@republicofleather.com rootsculturetires@gmail.com	111
Tiru Design	(Tiruwork Assefa) +251 983 914 940	tirudesign12@gmail.com	113
Root in Style	(Tigist Seife) +251 911 692 063	rootinstyle@gmail.com info@rootinstyle.com	103
Shir-Shir Leather	(Hirut Zeleke) +251 911 615 876	Shirshirethiopia@gmail.com	107
Simeno Leather	(Embet Alemu) +251 911 735 896	simeno.leather@gmail.com	109

BOQA Leather	(HiwotTsegaye) +251 944 161 645	boqaleather4416@gmail.com	89
Assi's Gallery	(AssegdechW/mariam) +251 911 249 850	assiaddisnew@gmail.com	119
Ayni's Design	(AynalemAyele) +251 911 407 037	aynisdesign@gmail.com	121
Entoto Beth Artisan	(Bethlehem Birhane) +251 912 605 468 +251 911 404 145	entotobethartisans@gmail.com	125
Ellilita Products	(Emnet Mersha) +251 911 22 9717	emnet@ellilitaproducts.com	123
Afroportal Gemstones	(Addis Hailu) +251 912 902 428	Kenticha11@gmail.com	117
Lolite Jewelry	(BlenYenealem) +251 911 160 655	info@lolitejewelry.com	129
Lila Products	(GellilaShewaye) +251 912 445 645	gellila@lilaproducts.com	127
M.G.H.H	(Haregewoin Haile) +251 911 137 469	hareg629@gmail.com	131
Technostyle Industrial Group	(Amele Gidey) +251 911 211 2 59	info@technostylegroup.com	135
Byogenic Beauty Spot Skin Care Training Center	(Mulumebet Iori G/selassie) +251 911 202 376 +251 935 401 008	mulu.iori@gmail.com	139
Byogenic Spa	(Mulumebet Iori G/selassie) +251 911 202 376	mulu.iori@gmail.com	141
Information System Services	(Aster Solomon) +251 116 675 977	info@iss-ethiopia.com	153
Next Fashion Design College	(Sara Mohammed) +251 985 202 000 +251 911 674 634	nextfashiondesigninstitute@gmail.com	159
Next Design Service	(Sara Mohammed) +251 985 202 000	nextfashiondesigninstitute@gmail.com	161

The Mosaic Hotel	(Mirafe Kelemu) +251 116 671 188	reservations@themosaicet.com	169
Brand Travel Services	(ArsemaYigerm) +251 911 240 174 +251 116 634 220	arsema@brandethio.com	145
TWO EB Management Solution (Consultancy)	(Enye Bemir) +251 929 918 278	twoebmanagementsolution@gmail.com	173
Hebret Abahoy Arefyne Consultant	(HebretAbahoy) +251912 122 947	hebretabahoy49@gmail.com	149
Hybrid Design (Ride)	(Samrawit Fikru) +251 913 135 534	samrawit@hybriddesignsplc.com	151
Travel Ethiopia (Tourism)	(Samrawit Moges) +251 911 206 976	samrawitmoges2@gmail.com	171
SB Consulting Architects and Engineers	(MelbanaSeifu) +251 115 156 854	melbana.seifu@gmail.com	163
Dalia Optics	(Dalia Ahmed) +251 911 627 555	dalahmed@gmail.com	147
Bless Food Laboratory	(Kalkidan Belete) +251 911 317 343	kbelete@blesslaboratory.com	143
INKreadible Printing & Advertising	(Frehiwot G/Michael) +251 911 209 173	Info.ink@gmail.com	155
Store 251	(Maedot Assefa) +251 911 606 322	m.assefa@store251.com	165
Tecnostyle Interior Decor	(AmeleGedye) +251 911 211 259	info@tecnostylegroup.com	167
New English Private School (NEPS)	(Aster Solomon) +251 911 211 259	astersolo@gmail.com	157



CAWEE
CENTER FOR ACCELERATED WOMEN'S
ECONOMIC EMPOWERMENT

Tel +251 11 667 4100

Fax +251 11 667 4101

P.O.Box 41293, Addis Ababa, Ethiopia

E-mail: info@cawee-ethiopia.com

Website: www.cawee-ethiopia.com